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Peninsula News

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HERE'S the POINT

By SPENCE HELD

Monday night I found myself at an eating joint in Lemon Grove, surrounded by 40 or more large young men and an assortment of old familiar faces.

The large young men comprised the 1956 State College football squad . . . Former footballers and other alumni were there in force.

They presented a plaque to Commodore T. A. (Bull) Durham, USN, ret., of Pacific Beach.

He's the guy who quarterbacked Washington State's 1916 Rose Bowl team (they beat Brown University 14-0), and later coached at San Diego State.

Junior Todd, the well-known sporting goods salesman and after-dinner speaker, related an anecdote about a football that suddenly deflated during a game.

I forget whether he said the ball was in full flight and collapsed like a dead duck, or what.

But he did say it happened in a game between "San Diego Normal School and Yuma High School in 1922."

Well, I'm afraid I'll have to deflate Junior's story. The San Diego institution was a State College in '22 and definitely did not encounter Yuma High School.

State was a two-year college but played UCLA, Whittier and Occidental in early-season games and then won the Southern California Junior College championship, scoring 108 points to 6 in league games.

Commodore Durham (then a Navy lieutenant) was the coach. Members of the '22 team present Monday night included Julian Pohl, Sam Russo, Alvin H. Morrison, Dr. Eugene Stephenson, John Hancock, George F. Wilson and Theodore R. (Ted) Allen.

Hi, Junior!

* * *

Comes now a letter from Addis Ababa, Ethiopia.

It's from Capt. Bruce Hall and his wife, the former Elizabeth Russ, and was received recently by Mr. and Mrs. Daryll Johnson, 1292 Santa Barbara St.

Capt. Hall, a veteran flyer, left Ocean Beach in May under contract with Ethiopian Airlines, Inc. His wife joined him later in Addis Ababa.

* * *

Mrs. Hall wrote: "Bruce has been flying an awful lot, but he really enjoys it . . . They have opportunities to see a lot of wild game; he took a picture of a herd of elephants and I counted 125 and that wasn't all of them.

"They carry cargo as well as passengers. You should see the cargo! It may consist of Chat, which is a narcotic weed that the natives all chew, and perhaps a few goat skins; then of course they have pig skins filled with honey or ever so many things and sewed up so they look like a bloated pig.

"On one of his back country flights Bruce said that a native followed him around all the time he was on the ground. He asked one of the fellows what the native wanted and it seemed that he wanted to ship himself C.O.D. to Aden.

"I still can't understand why they wouldn't do it—just poor sports, I guess."

Daylight Saving

Daylight Saving Time will come to an end Sunday, Sept. 30 . . . Turn your clocks back one hour when you go to bed Saturday night.

Dr. and Mrs. Carl Elwood, of Minneapolis, have fallen in love with San Diego" and have bought a home in the 3500 block of Lowell St. Dr. Elwood, a dentist, will practice here. They have two children, Alan, 16, and Mary, 13.

CAMPAIGNER—This is the way it is done. Mrs. Harold Messenger, right, of 3533 Carleton St., a United Success Drive campaigner, demonstrates to Mrs. Robert H. Taylor and daughter Darcy, 3, of 3126 Qualtrough St., the manner in which 10,000 women will carry the campaign story to homes beginning Monday.

Women's Army To Call On Homes Here Mon.

An army of 10,000 women from San Diego and other communities throughout the county are readying themselves for the final push of the 1956 United Success Drive to raise $2,306,000.

Women in all areas are mustering to help make more miracles happen in the lives of those who use the 90 Red Feather health, welfare and recreation services through six Community Chests.

On Oct. 1, campaigners, headed by Mrs. Percy A. Rooks in the Ocean Beach-Point Loma area, will begin knocking on doors here, telling the campaign story. Each campaigner will ask householders to help continue these miracles by pledging their fair share of the money it takes to operate the agencies.

At 9:30 a.m. Monday, campaigners will meet in the homes of their zone chairmen to receive campaign material, and to get last minute instruction at 10 a.m. when drive leaders appear on two local stations for a 15-minute telecast.

The combined efforts of KFMB-TV and KFSD-TV will allow campaigners in every section of the county to view the right way of campaigning. (Demonstration will be presented by house to house campaign chairmen from each area.)

Participants of the simulcast also include Jack Thompson, Jr., 1956 chairman of the drive who will speak on the importance of the drive, and Howard P. Hill, general manager of the campaign who will give instructions.

The program will also feature "The Silent Land," a segment of the film "Three Miracles" produced for the campaign by the Junior League of San Diego Ltd.

Thompson said that house to house campaigners will point out to city and county residents that this is the largest campaign ever carried on both in territory and the amount needed.

It will be explained that the goal was set by the public at a public meeting, and that it represented the amount needed rather than the amount felt could be raised conveniently.

"This goal is evidence that the community has stopped pretending that it has been meeting the needs of our people," he said. "Now it is up to each and every one of us to work harder and pledge more to assure the continuation of miracles found in Red Feather agencies."

He pointed out that time is one of the most important factors in the campaign. He urged all campaigners in all divisions, especially the geographic group to "Get out, do the job, and do it right away."

"If we can follow these suggestions," he continued, "we can finish this all important drive in record time and with 100 per cent of the goal."

MARLIN—This 165½ pound beauty was caught Sunday with light tackle by Beulah Smith, right, wife of Heinz Smith of Smith & Sons Jewelers, Ocean Beach. Time: 3 hours, 5 minutes. At the left are Heinz Smith, skipper of the boat Kaimana, and Maurice Smith. This was the fourth marlin caught this season by the family. Photo was taken at Point Loma's Marlin Club.

Spectacular Goose Hunting Film To Be Shown At DU Party Oct. 9

One of the most spectacular goose hunting films ever made will have its premiere San Diego showing at the 13th annual Ducks Unlimited Party, which will be held in the new Palm Room at the Grant Hotel on Oct. 9.

Screening of the new 16mm sound-and-color movie will be one of several features of the evening's entertainment, according to Harvey Chambers, president of the 1956 DU Steering Committee. Free cocktails will precede a boneless squab dinner served with wild rice. More than 30 valuable prizes, donated by local merchants will be awarded during the evening.

"North to the Wavies," filmed by Edgar M. Queeny, one of the national trustees of Ducks Unlimited, is the story of a blue and snow goose hunt in the Hudson Bay area of Canada, Chambers said.

The picture opens with a close-up of Queeny's big Grumman Goose plane taking off on the flight north to Hudson Bay, with two aluminum boats affixed to the wings of the aircraft. Camp is established on the bleak terrain, and a long 3-mile trek on foot is made overland through marsh country to the hunting sites.

Highlights of the film include showing the methods used by the Cree Indians in making decoys, calling in birds and loading discarded shells to kill the game. Scenes of these migrants of the skies, with wave after wave passing on parade, will thrill every hunter, Chambers said.

The movie is beautifully photographed and narrated, with many sound effects tape-recorded on location. The film closes with some of the most majestic wild-fowl flight scenes ever filmed. A brief trailer, summarizing the work of Ducks Unlimited, precedes the film, with Angus Gavin, general manager of DU (Canada), making the commentary and introducing Queeny's goose hunting feature.

Tickets for the San Diego Ducks Unlimited Party are still available from George Sears on the main floor of the downtown First National Bank or at the lobby desk of the Grant Hotel.

Paul Wolcott, treasurer of the local organization, advised sportsmen to reserve tickets early, since only 450 couples can be accommodated. Net proceeds are sent to national DU headquarters and forwarded to Canada for use in building dams, reclaiming drained marshes and creating new watersheds to perpetuate the supply of ducks.

SLOGAN CONTEST

Mrs. Frank H. Peters, of 3655 Poe St., was last week's winner in the Peninsula News Booster Slogan Contest. Her winning slogan will be found on Page 8, along with details of the weekly contest.

O. B. Merchants Take 2nd In P. B. Softball League

Fine pitching and timely hitting combined to produce a 4 to 2 win for Ocean Beach Merchants over Christ Lutheran in Pacific Beach Softball League finals Sept. 19, thereby giving the locals second place in the standings.

E. Jones limited the losers to 5 hits while his mates were gathering 9.

Bud Gardner hit a homer in the first inning and thereafter O. B. was never in danger of losing the lead. Gardner, Ron Robertson and Don Helton each got two hits for the winners.

John Foley, manager of the O. B. Merchants, expressed the appreciation of the team for the support given by the sponsors and fans who attended the games.

Sponsors were:
Villano's Pizza.
Pacific Shores.
Paras Shop.
W. B. Oster.
Ocean Beach Bowl.
Myers & Stuart Mobil.
La Dou Lumber.
O. B. Chamber of Commerce.
Mike's Napoli Pizza.
Bailey's Western Auto.

Pt. Loma Plays Riverside High Tomorrow Night

Point Loma High School's football team, which fell victim to San Diego High in the Carnival at Balboa Stadium last week, will attempt to rebound against Riverside High Friday night.

The game will be played at the Riverside field.

San Diego High's defending champions, showing a sharp attack for so early in the season, knocked off the Pointers 12-0 in the fourth quarter of the Carnival last Friday.

Long runs and passes, featuring Roscoe Cook, Dave Conger, Ollie Osborne, Art Buchanan and Cleveland Jones, resulted in two touchdowns for San Diego.

Point Loma displayed brief flashes of power but did not mount a sustained drive. Doug Minton and Tony Silva looked good on defense.

Officers Elected By Toastmasters

Bruce Land was elected president of the Ocean Beach Toastmasters Club Sept. 19 at the Institute of Aeronautical Sciences Bldg.

Other officers were elected as follows: George Nicoloff, educational vice-president; Fred Berg, administrative vice-president; Doug McArthur, secretary; Jim Mason, treasurer, and George Ward, sergeant-at-arms.

Officers will be installed Oct. 10.

Pt. Loma Assembly Program Oct. 4

Point Loma Assembly will present Helena Sundgren in "A Musical Holiday in France," Thursday, Oct. 4, at 1:30 p.m., in the clubhouse at 3035 Talbot St.

Miss Sundgren's program will be based on her 1955 travels through France and Switzerland. A graduate of Julliard School of Music, Miss Sundgren's background includes extensive commitments in concert, radio and television.

Mrs. R. S. Taylor and Mrs. L. L. Carringer will receive at the door. Mrs. Walter S. Tatum, tea chairman, will be assisted by Mmes. Gail D. Edwards, E. P. Wyatt, L. Larsen, Frank H. Page, G. W. Elder, Arthur O'Keefe and Glenn T. Bovee.

Mrs. Willis Lipscomb is program chairman.

Bell Gets Buck

Powell Bell, of 4932 Saratoga Ave., shot a 4-point buck Sunday on his first deer-hunting trip.

He made his kill near Mitchell's Camp, north of Warner Hot Springs. The buck weighed 148 pounds after being dressed.

All Souls' Episcopal Church Sets 'Kickoff' Dinner Thursday Night

The "kickoff" dinner for team members planning to raise $80,000 for the new Sunday School addition to All Souls' Episcopal Church wil be held today (Thursday) at 6:30 p.m. in Gooden Hall.

Designed to meet future as well as current needs, the proposed two-story building will include 22 classrooms in its 8,000 square feet. Some 450 are now enrolled in the Sunday School, meeting in double sessions because of lack of space.

Paul J. Hartley is chairman of the campaign committee, and chairmen of the solicitors' committe are Mr. and Mrs. William F. Carey Jr.

The campaign committee includes Robert E. Magee, Richard S. McCune, Adm. Frederick C. Sherman, USN, ret.; Mr. and Mrs. Carey, the Rev. Lawrence W. Pearson (ex-officio) and Jack C. Thompson.

The solicitors' committee includes the following captains: Page H. Tulloch, Rudolf E. Knepper, Carl G. Erickson, Lloyd J. Anderson, John M. Hood Jr.; William E. Glasson, William C. Keller and Arthur T. Burke.

Also, Mrs. William E. Beeson, Mrs. Arthur C. Aulwurm, Mrs. Carl G. Erickson, Mrs. Rozier C. Murphy, Mrs. Rudolf E. Knepper, Mrs. G. Toel Lorance, Mrs. William C. Keller and Mrs. William Jewell.

The Rev. George G. Dowey is campaign counselor. Architect for the new building is Scott Quintin, A.I.A.

Services Held For Bill La Fleur

Funeral services for George W. (Bill) La Fleur, 29, of 2030 Ebers St., an aircraft assembler and war veteran, were held Tuesday in Trinity Episcopal Church. Interment was in Ft. Rosecrans National Cemetery.

Benbough Mortuary was in charge of arrangements.

Mr. LaFleur died of a brain tumor Sept. 19. Born in Nebraska, he had lived here 22 years. He was a veteran of World War II and the Korean War.

Survivors are his mother, Mrs. Ethyl La Fleur, of the Ebers St. address, and two brothers, Harold La Fleur of Point Loma and L. Duane La Fleur, Chicago.

Pt. Loma Demos Plan Box Dinner

Point Loma Democratic Club will hold a box dinner Saturday, Oct. 6 at 7:30 p.m. at Democratic Central Headquarters, 816 Sixth Ave.

Admission will be: Women—1 box lunch for two; men—$1.75. Funds will be used for the campaigns of local candidates, according to Mrs. Sylvia Haffner.

Board members in charge of the dinner are: Mrs. Joan Vondracek, Mrs. Edmund Herman and Mrs. Nathan Bloom, co-chairmen; Mr. and Mrs. Manuel Haffner, Mr. and Mrs. Myron Lustig and Mrs. Hope Firestone.

The Point Loma Democratic Club met Tuesday night at the Haffner home, 803 Tarento Dr. Tom Dammann, executive director of the Stevenson-Kefauver committee, spoke.

Alan Firestone is club president.

Community Party Planned Oct. 13

Ocean Beach Community Center will be the scene of a festive party on Saturday, Oct. 13, from 7:30 to 10:30 p.m.

The "Hi, Neighbor Community Party," sponsored jointly by the Ocean Beach PTA Executive Board in cooperation with the Ocean Beach Civic Committee, is planned as a "get-acquainted" affair for Ocean Beach residents.

OUTSTANDING—Cadet Col. Dan Freeman of Pt. Loma and Dr. Malcolm Love, president of San Diego State, discuss the trophy won last year by the AFROTC for expert drill field proficiency in competition with colleges and universities in southern Californa.

Freeman Named Wing Commander Of Air Force ROTC At State College

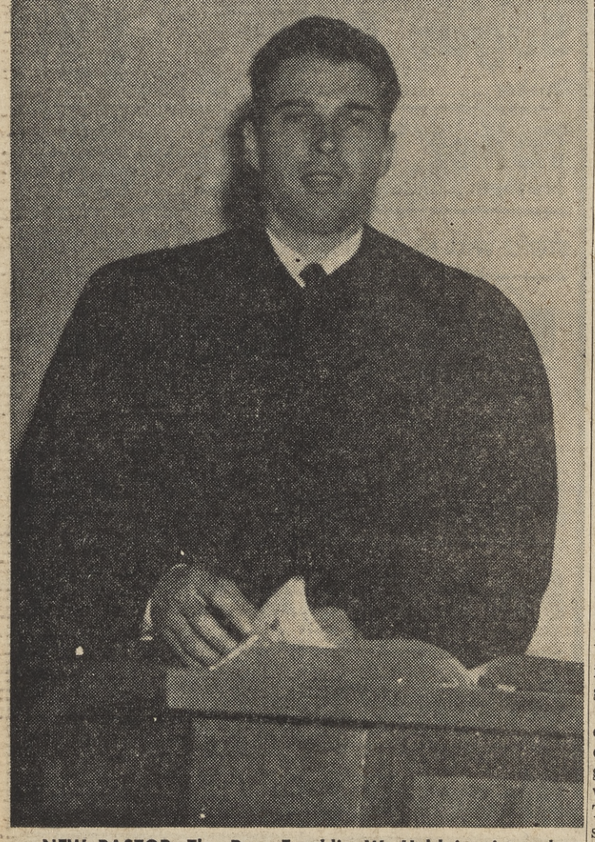
Dan Freeman, 20, of Pt. Loma, has been selected wing commander of the Air Force ROTC at San Diego State, and will act as commanding officer of the cadet corps during his senior year.

He was also selected outstanding third year cadet at the college last year and outstanding cadet of his flight during summer training at March Air Force Base. The cadet colonel is selected by the air force colonel, who is chairman of the air science division, upon recommendation of the staff.

The son of Dana E. Freeman, 3811 Wildwood Rd., Freeman was graduated from Pt. Loma High School in 1953 and will be graduated from San Diego State in June. He will then be commissioned as a second lieutenant and assigned by the Air Force to a pilot training school.

One of his duties will be to command the cadet corps on the drill field with hopes of retaining the Lockheed trophy won last year. Freeman was a member of the drill team judged by the Air Force Association as the best college cadet corps in southern California.

New Pastor At Westminster Church Has Wide Educational Background



NEW PASTOR—The Rev. Franklin W. Held is pictured at Westminster Presbyterian Church on Point Loma.

The Rev. and Mrs. Franklin W. Held and one-year-old son David recently have come to Point Loma and Westminster Presbyterian Church, where Mr. Held is now pastor.

They came from Palo Alto—he had served there for a year as a University pastor at Stanford University.

Point Loma is almost home territory for Mr. Held. He grew up in San Diego County in the town of Lakeside, receiving his elementary education there and later attending Grossmont High School, from which he graduated in 1946.

He gained a Bachelor of Science degree in engineering at Stanford in 1950. It was at Stanford that he met Almarine Kerr, the girl he later married. After graduation he spent two years at the University of California acquiring a Master of Engineering degree.

Shortly before earning this degree he decided to give up engineering as a profession and go into the ministry. He and his wife went to the San Francisco Theological Seminary at San Anselmo, where she earned a Master's degree in Christian Education and worked a year as a director of Christian Education while Mr. Held was getting his Bachelor of Divinity degree.

This degree was earned in 1955 and then he went to Stanford as a University Pastor.

Mr. Held has an interesting avocation of javelin throwing which he took up while a student at Stanford. He set a school record in his junior and senior years.

In 1951 he set a new American record of 249' 8½" while touring the Scandinavian countries, and in 1953 became the first American to ever hold the world's record in the javelin throw with a distance of 263' 10".

He improved that record to 268' 2½" in 1955 and it's still official, although three European and Scandinavian throwers have exceeded the distance during the past few months.

Due to an ankle injury and other circumstances which kept him out of condition, Mr. Held failed to qualify for this year's Olympic team, being beaten out of third place by one inch.

He is in better condtiion now, however. He threw the javelin 270 feet in a meet at Pasadena Saturday.

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

While it is beyond the province of this column to even attempt to predict who will win control of Congress in the November election, it seems reasonably certain that one prediction can be made now.

* * *

That prediction is this. Whoever wins, one of the first jobs will be overhauling present tax laws.

* * *

C. W. Harder

Coleman Andrews, former head of the income tax bureau in the present administration has come out for repeal of the income tax law. There is an organization that seems to be gaining strength that is promoting the same objective.

* * *

This is a movement, which unchecked, could be whipped up by demagoguery into a prairie fire. And while a prairie fire undoubtedly cleanses, it also destroys.

* * *

Rep. Dan Reed, (N.Y.) is in the forefront of those who feel that some action must be taken soon. He senses that a rebellion at the ballot boxes could wipe out the entire income tax structure, leading to very distressing tax abuses, unless present inequities in the laws are remedied.

* * *

There is also another interesting note to the current situation. While since Biblical times the tax collector has been a personally unpopular person, there seems to be a general feeling that the collectors of the income tax are doing their best to perform an honest job. The big question is whether the job can ever be done equitably on the basis of present laws.

* * *

On the other hand, Rep. Reed fears a popular uprising against the income tax law might succeed. That would still not solve the need of government for money, and he expresses possibility a national sales tax would be substituted. Not only does he feel this would be bad, but the nation's independent businessmen, voting through the National Federation of Independent Business, have taken the stand such a tax set-up would be unwise.

* * *

But likewise, these same businessmen have voted in favor of a tax modification that would prevent taxes from strangling young business enterprises.

* * *

In the recent session of Congress bills which would remedy this situation were introduced by Rep. Frank Thompson, Rep. Wright Patman, Sen. John Sparkman, and others.

* * *

The entire problem is perhaps best summed up by Rep. Thompson, who in commenting on the measure be introduced, says "This would greatly aid the small businessman, who faces increasingly severe competition from the large corporations. This is particularly true because of the fact that the small corporations are almost totally dependent on year-to-year profits for expansion and research."

* * *

Due to provisions of the present tax laws, many mergers have been made necessary and profitable. For example, it is possible for a huge corporation faced with a heavy tax, to escape a big share of this tax by absorbing a smaller firm which has been showing losses and this has built up a tax credit.

* * *

While thousands of words could be written on how present tax laws harm the free enterprise system, one simple fact seems to stand out tersely. Unless responsible leaders in the next Congress take action to remedy the situation, irresponsible leadership is quite apt, with the support of masses of people, to take action that would be most unwise as is feared by Rep. Reed.

© National Federation of Independent Business

HEALTH FOR ALL

As the election campaign goes into high gear in this presidential year, a campaign slogan of yesteryear comes to mind. Remember "Keep Cool With Coolidge?" But cool heads and even tempers are hard to keep in these exciting times. Nerves are frayed and digestions suffer as the tempo increases.

A few words of advice on getting through the next weeks without blowing your stack may be helpful.

There's no point in telling you not to get excited. Republican or Democrat, you know the election's important and you should be concerned. But for your health's sake, try to channel your enthusiasm away from meal times and bedtime.

Have you noticed lately that your stomach is upset after meals? It may not be the food. It may be your meal time companions. A hot political argument over the business man's lunch may be interesting, but it's hard on the digestion. For the time being, it might be wise to choose mealtime companions of your own political persuasion, when you can. Peaceful agreement is good sauce for steak.

If you're in the habit of reading a morning newspaper with your breakfast, you might give it up until after Nov. 6. Read the paper later in the morning when the statements issued by the opposing party won't interfere with the digestion of your bacon and eggs.

One of the most difficult problems is loss of sleep after an evening with friends, There is always at least one member of the party who is politically misguided, and you feel you should try to set him straight.

The trouble is that you keep the argument going in your head after the party has broken up. Some of your best arguments come after you've crawled into bed and turned out the light. This can go on for hours, and you feel terrible the next morning.

Try to make a clean break between the evening's political discussion and bed time. Read something on an entirely different subject, whether it's quarter horse breeding or a detective story. If your temper got really hot and you had to control it out of politeness, hard physical exercise may help. In the process of chopping a little wood you can have the pleasure of vicariously chopping off your opponent's head.

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Ass aicoantio culosis and Health Association and the Peninsula News.)

VFW Aux. To Hold Rummage Sale

A rummage sale will be held by the Veterans of Foreign Wars Auxiliary to Post 2415, Saturday, Sept. 29, at 9 a.m., at the Woman's Clubhouse, corner of Muir and Bacon Sts.

The sale will be a benefit for the Cancer Fund. Clothes, dishes or furniture will be picked up. Call AC-2-9660 or AC-3-7005.

Three auxiliary members attended the First District meeting Sunday, honoring Marion Walker, department president, and Ruby Godbey, national second vice-president. They were: Bettie Knauer, Clara Lennon and Mary Roberts.

GIRL SCOUT RECRUITMENT

Sacred Heart Academy will hold a Brownie and Girl Scout recruitment and troop organizational meeting tonight (Thursday) at 7:30 at the school.

Parents and other adults interested in Girl Scouting are invited to attend. Mrs. A. P. Amedee is troop organizer.

3 Local Residents In Conclave Roles

Three Peninsula residents will play prominent roles in the affairs of the 1957 state convention of the California Optometric Association, to be held here in mid-February with a gay Fiesta del Pacifico theme.

They are: Dr. and Mrs. Gordon Kindy, of 3511 Sterne St., presidents of the state optometric Association and its Auxiliary, respectively, and Dr. Seymour Kuntz, who has offices in Ocean Beach.

Dr. Kindy will preside at the sessions of the conclave, of which Dr. Kuntz is local conventions chairman. Mrs. Kindy will preside at the sessions of the Auxiliary's convention, which will run concurrently.

The Kindys just returned from attending the president's council of the state association, held in Monterey.

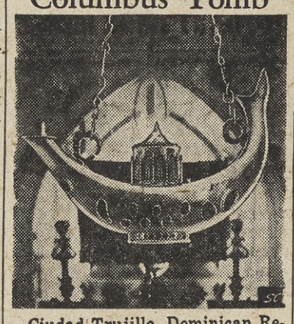
OES Election

Point Loma Chapter 490, Order of Eastern Star, will meet at 8 p.m. Monday, Oct. 1, at the Masonic Temple, 1711 Sunset Cliffs Blvd.

Annual election of officers is scheduled. Presiding in the East will be Mrs. William Graham, worthy matron, and Todd Leber, worthy patron. Chairmen of the evening will be Mildred and Nona Mae Laullin.

More than 90,000 people were killed in motor vehicle accidents throughout the world in 1954, reports the National Automobile Club.

Lamp Lights Columbus' Tomb



Ciudad Trujillo, Dominican Republic — This beautifully molded silver lamp, embedded with precious stones, gives perpetual light before the tomb of Christopher Columbus in the Cathedral of Santo Domingo in this city. The lamp, a gift of the city of Genoa Italy, the great Discoverer's birth place, is in the shape of a crescent moon and reminds one of the lamp used by Aladdin. Ten panels surmount the lamp depicting other explorers, who with Columbus brought European civilization to America. The white marble tomb itself visible behind the lamp at the main entrance to the oldest cathedral in America shelters the bronze casket which is opened to reveal Columbus' remains on October 12 each year in this lush semi-tropical tourist haven.

NAVY WIVES CLUB

A salute to the new president of the Mary V. Beyer Navy Wives Club 96, will take the form of a pot-luck luncheon, Tuesday, Oct. 2, from 1 to 3 p.m., in the auditorium of Independence Housing, 3355 Buckmaster Dr., it was announced.

Use a Want Ad to sell your unwanted merchandise.

OCEAN BEACH POST 433
THE AMERICAN LEGION
Moose Hall, 5019 Newport
2nd & 4th Thursdays
All Veterans Invited

17 AUTOMATIC Clothes DRYERS GIVEN AWAY FREE
ABC
APEX
BENDIX
BLACKSTONE
GENL ELECTRIC
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EASY
HOTPOINT
KELVINATOR
KENMORE
MAYTAG
NORGE
PHILCO
SPEED QUEEN
WEDGEWOOD
Westinghouse
WHIRLPOOL
Here's all you do to win...
Go to a dealer's store displaying the big "Free Give-away" banner illustrated above. Ask to see a demonstration of a new automatic clothes dryer. The dealer will fill out an entry blank with your name, address and phone number. You may be a lucky winner of one of 17 automatic clothes dryers to be given away. If you are a winner and have purchased a clothes dryer during the Campaign, you will be refunded the purchase price of the dryer.
DISLIKE LAUNDRY THAT DRIES STIFF AS A BOARD?...
Then see what an automatic dryer will do for you. A demonstration at your dealers' will show you that clothes dry fluffy-soft, wrinkle-free with the sweet, clean freshness of summer in them. No sunfading, no wind-frayed hems, no rust or dirt spots! If you have replaced the wash board with an automatic washer, it's time to replace the clothesline with a modern automatic dryer.
SEE YOUR DEALER TODAY FOR A FREE DEMONSTRATION!
AUTOMATIC DRYERS
dry clothes better than sunshine... fluffy-soft, too
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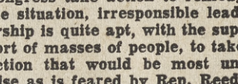
MOTOR MAIDS



A Plan For Killing "Chicken"

By Jeanne Smith, Dodge Safety Consultant

A TEENAGER CAN BE a real "menace" on the football field—and his friends and family will love him for it. But how about that youthful "sport" who's a menace on the highway, specializing in another "game" called "chicken?"

No cheering sections urge him on, yet he still thinks he's displaying a unique form of courage.

Far from evidencing courage, it shows immaturity, stupidity and foolhardiness. Basically it involves taking a dare to do a dangerous stunt while driving—or doing it longer than the other fellow. The result is often a tragic accident.

Miss Smith

The game has many variations: keeping hands off the steering wheel; driving at night without lights; racing; cutting in at high speed ahead of other cars. One particularly hazardous version involves two vehicles racing toward each other, with the first driver to swerve his car labled "chicken".

Teenagers who play these highway "games", and "chicken-playing" drivers of *any age*, (let's face it, some adults are guilty, too) endanger other motorists and pedestrians, as well as themselves. Most of them are sissies, lacking the courage to *refuse to play*, says the American Automobile Assn. in its "Plan for Killing 'Chicken'." This four-point program for schools and communities urges *action*, not *apathy*, toward these needless automobile accidents about which we all too often read in the newspapers.

In brief, here are the AAA's recommendations:

1. ***Get student leaders to commit themselves against "chicken".*** **Real student leaders, says the AAA, are seldom found among the irresponsible teenagers who play senseless highway games in cars. Utilize the prestige of sports stars, school editors and class officers. Urge them to make direct, positive, courageous statements personally condemning such behavior.**

2. ***Urge and support severe penalties for drivers playing "chicken".*** First of all, parents should refuse the use of the family car to such drivers. Police officers should arrest "chicken" players, and their licenses should be suspended or revoked. If legislation is needed, says the AAA, let's get it!

3. ***Be sure there are high-grade driver education courses which emphasize the hazards of "chicken".*** **Graduates of driver education programs, under well-qualified instructors, have only half as many accidents as non-trained young drivers. Such graduates are much more likely to have the good sense and the courage to refuse to play these bravado "games". The AAA urges that local school officials, parents and the general public help make these classes available, through legislative and financial support, to every high school student.**

4. ***Counter attack by giving recognition to good drivers.*** Communities can help end bad teenage driving through: driving skill competitions; press, radio and TV recognition to courteous teenage drivers; organization of safe driving clubs, open only to those meeting specified standards; urging insurance companies to expand their recognition to teenagers with good driving records.

OUR MENU IS A GUIDE TO SUPERB AUTHENTIC
MEXICAN DISHES
Served in the True Atmosphere of Old Mexico
SPECIAL LUNCHES SERVED DAILY
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in the LA PLAZA SHOPPING CENTER
11 to 8 Daily — 12 to 9 Sunday — Closed Tuesday
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4728 VOLTAIRE Phone AC-3-3306 Day or Night
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PHONE AC-3-3156 OR AC-3-3157 TODAY!

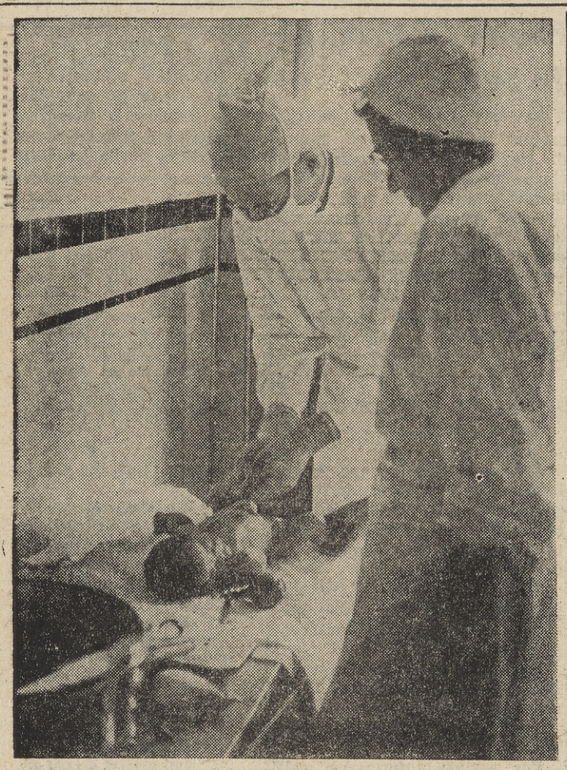
Peninsula News
1918 BACON ST. OCEAN BEACH

PRICES GOOD FOR THURS. FRIDAY AND SATUR.
JR MARKET
5004 NEWPORT AVE. OCEAN BEACH
OPEN WEEK DAYS 9 TO 9 — OPEN SUNDAY

CORN 303 cans 2 for 29¢
Libby Cream Style
PEAS 303 cans 2 for 39¢
S & W, 4 Sieve
TOMATOES 2 for 39¢
S & W Stewed 303 cans
RITZ Crackers 33¢
N. B. C. lb. pkg.
CHEESE BORDENS 59¢
American 1½ loaf
MAYONNAISE 59¢
Bordens Full Quart
COFFEE 2 lbs. 1.69
Smart and Final
CHOCOLATE 2 for 69¢
Hershey's Baking ½-lb.
White, Yellow, Devil Food, Marble, Choc. Malt
Cake Mix Betty Crocker 2 for 59¢
20-oz. package
Sugar Puffs 13¢
Quaker ½-Price Sale
Toilet Tissue 5 rolls 39¢
Northern

STORE WILL BE OPEN SUNDAY 10 A. M. TO 7 P.M.

RUSS' Quality Meats
House of Choice and Prime Beef
Pork Roast Boneless lb. 49c
Pork Chops Shoulder lb. 69c
Ground Beef lean lb. 29c
Short Ribs Beef lb. 15c



NEW PAPOOSE—Minutes-old Navajo baby delivered by Dr. Vincent Gardner of Cortez, Colo., and Mrs. Marvin Walter, nurse, at the Seventh-day Adventist clinic at Monument Valley, Utah. Modern facilities at the Adventist clinic and visiting doctors have greatly reduced the death rate among Navajo babies.—Look Magazine Photo.

Portuguese-American Club Banquet

Portuguese-American Social and Civic Club of Point Loma will hold its 16th annual banquet honoring Juan Rodriguez Cabrillo, Friday, Sept. 28 at 6:30 p.m. at Kona Kai Club.

Dancing will start at 9 o'clock.

Speaker of the evening will be Adm. Leslie Gehres, USN, ret. Mrs. A. L. Madruga is general chairman, assisted by Mrs. Lawrence Oliver, club president; Mrs. Manuel S. Monise, Mr. and Mrs. Manuel H. Gama, Mrs. Manuel M. Medina, Miss Virginia Fernandes and Donald M. Robinson, superintendent of Cabrillo National Monument.

Ed Madruga will be master of ceremonies.

Honored guests will include Mayor and Mrs. Charles C. Dail, Adm. Charles C. Hartman, commandant, 11th Naval District, and Mrs. Hartman; Congressman and Mrs. Bob Wilson, Capt. Loren H. Seeger, commanding Coast Guard Air Station, and Mrs. Seeger; and Mr. and Mrs. Donald M. Robinson.

On Friday at 8:30 a.m., the Portuguese-Ameican Social and Civic Club will raise a Portuguese flag at Civic Center, commemorating Cabrillo's discovery of San Diego Bay on Sept. 28, 1542.

Rummage Sale Set By Woman's Club

BY MARIAN KRETTLER

The Ocean Beach Woman's Club will have a rummage sale Oct. 19 and 20 with Mrs. John Murt in charge. The sale will occur at 1909 Cable St.

Everyone is asked to dig out spare gear, and if transportation is not available Mrs. Murt will see that it is called for. Her number is AC-2-9508.

Every project of the Woman's Club is slanted to some worthy civic cause; besides, some very nice objects come out of hiding which are no longer needed by the owners but which many other persons would like to have.

Authorities have estimated that the nation's oil men must discover at least 70 billion barrels of new oil in the next 20 years, reports the National Automobile Club. This is as much as they found from 1859 to 1950.

When It Comes To Fine Watches COME TO
Wolf JEWELERS
Watchmakers by family tradition
CREDIT
4822 NEWPORT AVE.
AC-3-1840 Ocean Beach

S. D. Traffic Safety Council Adopts Program Of Action To Cut Death Toll

The San Diego County Traffic Safety Council this week adopted a strong Program of Action designed to cut death, injury and property damage on the streets and highways of San Diego County and called for state-wide support of it.

The major points of the Council's campaign ask for legislation to increase the number of California Highway Patrol officers and cars in enforcement work, establishment of absolute maximum speed limit on State highways, authorization of radar, chemical tests for intoxication, and some unmarked patrol cars, the suspension of licenses for chronic offenders, speeders and drunk drivers, compulsory loss of license for felony drunk driving and impounding of cars driven by operators with suspended licenses.

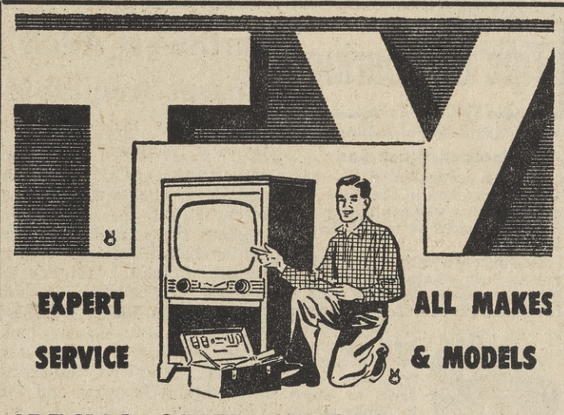
The Council asked Governor Knight to support this proposed legislation at his Traffic Safety Conference Oct. 3-5, and to consider the use of emergency measures such as have been used recently in Washington, Michigan, New Mexico and Connecticut.

The San Diego County Board of Supervisors has been asked to direct the Sheriff to provide his deputies with citation books and instruct them to enforce the provisions of the State Vehicle while in the pursuit, but not to interfere with, their primary law enforcement work.

The Judges of San Diego are being asked to establish a Traffic Court to deal exclusively with traffic violation cases and to assess penalties, within the law, which will act as real deterrents to the traffic violator.

The San Diego Country Traffic Safety Council is asking support of its Program of Action, not only from the people of San Deigo County, but from the Calif. Traffic Safety Foundation and all other Safety Councils in Calif., Ronald T. Strong, president said.

HUB MISHLER
Office AC-3-8123 Home
2090 Sunset Cliffs Blvd.



EXPERT SERVICE ALL MAKES & MODELS

SPECIAL OFFER SEPT. 28, OCT. 4
You Can't Lose with "LUCKY TUBE"
Your Lucky Tube this week is 6AH6. If our serviceman repairs your set and the trouble is a 6AH6, the Service Call and the tube are yours FREE.
Each Week we will publish a "Lucky Tube." You can't be a loser if you call us for the best in television, radio or phonograph service.
Point Loma Radio & TV Service
Your Local Packard-Bell TV Dealer
4875 Voltaire - Ocean Beach - AC-2-8378

SAVE 10¢
NOW on PictSweet Frozen Foods

Get 5¢ off on a package of PictSweet frozen fruits or vegetables with this coupon.

Get 5¢ off on a can of PictSweet Frozen Orange Juice with this coupon.

5¢ This coupon is worth 5¢ only on the purchase of a package of PictSweet frozen fruits or vegetables. Limited to one coupon per package. This offer expires October 31, 1956.

To The Grocer: This coupon will be redeemed by PictSweet for 5¢ on a package of PictSweet Frozen Foods plus 2¢ for handling, provided:

1. You have accepted the coupon as a portion of the purchase price on a package of PictSweet Frozen Foods mentioned herein.
2. You mail coupon to PictSweet Frozen Food Division, Stokely-Van Camp, Inc., P. O. Box 61, Mount Vernon, Washington, postmarked not later than November 30, 1956. (Coupon will not be redeemed unless mailed directly from you to PictSweet.)
3. Invoice or invoices proving your purchase during the 90 days previous to November 30, 1956, of sufficient PictSweet Frozen Foods to cover coupons presented by you for redemption, are shown on request. (Sales tax, if any, must be paid by purchaser.)

Cash value 1/20 of a cent.

This coupon is void if taxed, prohibited, or restricted by Federal, State or Municipal Statutes. 5¢

5¢ This coupon is worth 5¢ only on the purchase of a can of PictSweet Frozen Orange Juice. Limited to one coupon per can. This offer expires October 31, 1956.

To The Grocer: This coupon will be redeemed by PictSweet for 5¢ on a can of PictSweet Frozen Orange Juice plus 2¢ for handling, provided:

1. You have accepted the coupon as a portion of the purchase price on a can of PictSweet Frozen Orange Juice mentioned herein.
2. You mail coupon to PictSweet Frozen Food Division, Stokely-Van Camp, Inc., P. O. Box 61, Mount Vernon, Washington, postmarked not later than November 30, 1956. (Coupon will not be redeemed unless mailed directly from you to PictSweet.)
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Cash value 1/20 of a cent.

This coupon is void if taxed, prohibited, or restricted by Federal, State or Municipal Statutes. 5¢

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4967 Newport Ave. Ocean Beach

Frosting on the Cake...!

Planning to get married?.. Let.. the SAVINGS you GAIN at RANCHO MARKET BASKET put the frosting on the "cake" of your future. If, like so many wise brides and grooms, you vow to each other to save regularly . . . and then keep that pledge . . . you can look to the years ahead with confidence by SAVING as you SHOP at RANCHO. We give ACTION STAMPS, TOO!

FANCY LAKE COUNTY PEARS lb. 12½¢

U. S. CHOICE LAMB SHOULDER ROAST lb. 39¢

U. S. NO. 1 WHITE ROSE POTATOES 10 lbs. 39¢

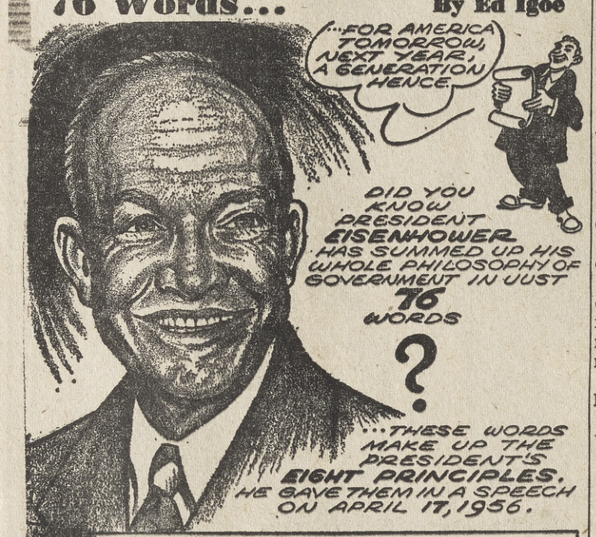
BREAST OF LAMB FOR STEW lb. 10¢

NOW OPEN SUNDAYS 10 a.m. to 6 p. m. --- Daily 8 a. m. to 7 p. m.
Friday & Saturday, 8 a.m. to 8 p.m.

RANCHO MARKET BASKETS
WE GIVE ACTION STAMPS!
4967 NEWPORT AVE. OCEAN BEACH

COMMITTEE—Planning banquet at Kona Kai Club Friday are, left to right, Mrs. Manuel Monise, Mrs. Manuel Gama, Mrs. A. L. Madruga and Mrs. Lawrence Oliver.

76 Words... By Ed Igoe


"...FOR AMERICA TOMORROW, NEXT YEAR, A GENERATION HENCE.
DID YOU KNOW PRESIDENT EISENHOWER HAS SUMMED UP HIS WHOLE PHILOSOPHY OF GOVERNMENT IN JUST 76 WORDS
?
"...THESE WORDS MAKE UP THE PRESIDENT'S EIGHT PRINCIPLES. HE GAVE THEM IN A SPEECH ON APRIL 11, 1956.

HERE ARE EISENHOWER'S EIGHT PRINCIPLES:

1. The individual is of supreme importance.
2. The spirit of our people is the strength of our nation.
3. America does not prosper unless all Americans prosper.
4. Government must have a heart as well as a head.
5. Courage in principle, co-operation in practice make freedom positive.
6. The purpose of government is to serve, never to dominate.
7. To stay free we must stay strong.
8. Under God, we espouse the cause of freedom and justice and peace for all peoples.

Igoe — Dwight D. Eisenhower — NP

E & H Bonds Sale Tops $15 Million

August sales of E and H Savings Bonds in San Diego County County were $1,448,315, bringing the county's eight-month total to $15,196,542. This was reported today by Rollin E. Reed, chairman of the Savings Bonds program in Ocean Beach.

The Treasury volunteer said this is 6 per cent under record sales of $16 million during the same period of 1955, but larger than any other year since World War II.

Quoting a report by Stewart J. Moulin, the U. S. Treasury's State Savings Bonds Director, Southern California sales of series E and H Savings Bonds for August totaled $14,115,367. This brings the eight-month total to $137,435,148.

Treasury officials report national sales for the first eight months at $3,589 million. This is 63.5 per cent of our 1956 sales goal of $5,650 million. Cash purchases of series E and H bonds exceeded their total redemptions by $306,830,000.

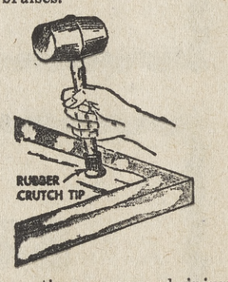
The California Highway Patrol made 148,508 arrests for speeding during the first seven months of 1956, according to the National Automobile Club.

SIXTH CHURCH of CHRIST, SCIENTIST
2340 Chatsworth Blvd.
San Diego, Calif.
Sunday Services 11:00 a.m.
Sunday School 9:30 & 11 a.m.
Wednesday 8 p.m.
Reading Room 12 noon to 4:30 except Sundays and Holidays.
You are welcome at the services and to use the reading room.

FIXIN'-UP TIPS For the Home

Slide Sheet Metal With Tipped Mallet

HOBBYISTS who work with sheet metal will be interested in a safety tip given by *Popular Mechanics*. Craftsmen are aware that large metal sheets are difficult to pick up and move around on a workbench or squaring shears. They often inflict cuts and bruises.



As a time saver and injury preventative, the magazine suggests that a mallet handle be fitted with a rubber crutch or cane tip and used to slide the sheet to the desired position. Little effort is required to move the sheet, as sufficient friction is created by the soft rubber.

Another idea from this source: For a too-wide door, it's better to plane the hinge side, as it is much simpler to relocate the hinge screw holes than it is to reset the latch.

WINDOW SHADES
Free Estimates
Ocean Beach Paint Pot
1774 Sunset Cliffs
AC-3-9053

RELY ON US! QUALITY COUNTS!

All cleaning is done in our own modern plant by expert craftsmen . . . assuring the finest of Quality Workmanship. Call us TODAY . . . We offer speedy pick up and delivery service.

SPECIAL 1-DAY SERVICE!
Garments brought into our plant by 10 a.m. can be picked up at 4 p.m. the same day. Next time you want cleaning in a HURRY . . . remember us!

We Repeat . . . Quality Counts!
Point Loma Cleaners
3663 Voltaire Ocean Beach
Telephone AC-3-1354

AD LIBS

By ADALINE DUDLEY
AC-2-5709

BON VOYAGE, YOUNGSTER!

Mrs. Alice K. Raymond will celebrate her 83rd birthday, Oct. 11, somewhere between here and Vancouver. Off for a six-weeks tour of the west coast and Canada, Mrs. Raymond plans to join the Evergreen Circle Tour when she arrives in Seattle.

She's taking the Redwood Highway north. Her itinerary includes Banff and Lake Louise. Mrs. Raymond is the mother of Mrs. Ray Olson, 1576 Catalina Blvd.

WELCOME, DOC!

A native San Diegan, Dr. Herman C. Curtis, Jr., is the new owner of the brand new Professional Pharmacy of Ocean Beach at 1929 Cable St.

Dr. Curtis, who holds a doctor of pharmacy degree from the University of Southern California, was among the first few to be graduated with this comparatively new degree. USC, only school in the United States to offer it, graduated its first class in the early fifties. The course requires 6 years training, compared to four years for a pharmaceutical diploma.

Dr. and Mrs. Curtis (the former Mary Swartz, of Riverside) live in East San Diego, but plan to move to the beach area in the near future.

HEARD AND LIKED

"Life is measured in terms of attitudes and aptitudes." Dr. S. Dean McBride.

NEW CAREER, EH?

A retired career woman of Point Loam is having a lot of fun entering national contests—and winning, too.

She is Mrs. H. G. Harwood, of 4636 Adair St., among the recent winners of two national contests. Her prizes were an electrical skillet and an electric mixer. She wouldn't reveal her other prizes.

Reminds me of a college classmate, Helen McCreight, of Little Rock, Ark., who, in a national soap contest, won her choice of $100 a month for life or $10,000 in cash.

She chose the monthly bonus, and, at this writing, has collected somewhere in the neighborhood of $20,000.

VISITING DELEGATE

Mr. and Mrs. Fred M. Chilcott, of 3505 Talbot St., are entertaining Miss Irene Lupold, of Lancaster, Pa., an alternate delegate to the recent Republican National Convention in San Francisco.

After the convention, Miss Lupold visited Hawaii before returning to California. She was guest of honor at a tea given in the Chilcot home Wednesday. A patio party in her honor will be given tonight.

HERE'S HEALTH! By Lewis

Cabbage
ANCIENT GREEKS BELIEVED THAT CABBAGE EATEN BEFORE DRINKING WINE WOULD PREVENT TIPSINESS
CABBAGE IS HIGH IN NUTRIENTS, ESPECIALLY VITAMIN "C" AND LOW IN CALORIES...ONLY 95 TO A LB.
CABBAGE IS BEST COOKED QUICKLY IN AN OPEN KETTLE...USUALLY A HEAD REQUIRES NO MORE THAN
TREAT YOUR FAMILY TO A GOOD OLD FASHIONED NEW ENGLAND BOILED DINNER OF CABBAGE, CORNED BEEF, POTATOES AND OTHER VEGETABLES
UFFVA
NP

Ocean Beach PTA

The regular monthly meeting of the Oecan Beach PTA Executive Board will be held at the Community Center on Tuesday, Oct. 2 at 9 a.m.

Plans for fall activities of the group will be discussed with Mrs. Earl Tonkins, president, presiding. Refreshments chairman for the morning will be Mrs. Arthur S. Garcia.

BRIDGE SCORES

Ocean Beach Community Center scores for Sept. 19 were as follows: East-West High Over-All —Lillie Kocar, Marge Sites; 2nd, Florence Jackson, Josephine Carpenter; 3rd, Mr. and Mrs. W. A. Locke. North-South—Mr. and Mrs. Philip Shunk; 2nd, Marge Barton, Walter Gerber; 3rd, Emma Hegerle, James Oliver.

WHEDON IN KOREA

7TH DIV., KOREA—Army PFC Bruce C. Whedon, son of Mr. and Mrs. W. Forest Whedon, 4486 Pescadero Ave., recently participated in an amphibious training maneuver with the 7th Infantry Division's 17th Regiment in Korea.

Whedon is regularly assigned as a driver in Company D of the regiment.

WOMEN OF THE MOOSE

Ocean Beach Women of The Moose Chapter 1095, will have their monthly dinner Saturday, Sept. 29 at 6:45 p.m. at the Moose Hall, 5019 Newport Ave. This is Publicity Month, Chairman Nancy Mattson.

At 9 p.m. there will be dancing to Gene Kenny's Quartet. All Moose members and their guests are cordially invited.

Easy Terms Arranged
Free Estimates

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B & G WELDING WORKS
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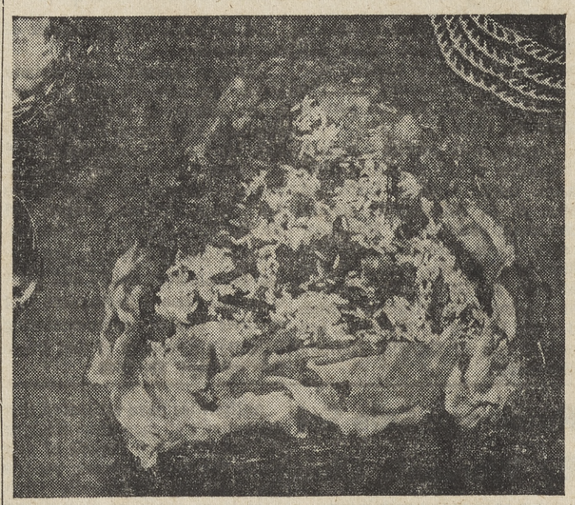
4286 Midway Drive AS-3-1649
First Bridge North of Midway Drive-in Theatre

HAM AND RICE SALAD



The interesting combination of foods in this unusual Ham and Rice Salad recipe blends perfectly to make an excellent bridge party salad, or a substantial main dish for a hungry family. Salad dressing is suggested because its tartness will bring out the full flavor of these ingredients. Serve parsley biscuits, blueberry tarts, and lemonade to round out the menu. Try it on an Indian Summer day for an outdoor luncheon.

HAM AND RICE SALAD

- 2 cups cold cooked rice
- 1 cup diced cooked ham
- ½ cup cut dates
- ½ cup broken walnut meats
- ½ cup salad dressing
- 1 tablespoon lemon juice
- ½ teaspoon salt

Combine all ingredients and toss lightly. Chill thoroughly.

Serve on crisp lettuce with additional salad dressing. Yields six servings.

Tips on Touring

By Carol Lane
Women's Travel Authority

Football Week End

Want a wonderful little vacation and reunion in the fall? You can have one without taking any time from work or school. Here's how.

Get in touch with those friends you've been wanting to see (but somehow never do) and plan a football week end. You don't have to be a superloyal alumnus or a cousin of the star halfback to enjoy it. When you're part of a football crowd you find any good game is a show worth seeing.

You—or your friends—reserve rooms for headquarters at a hotel or motel near the game. Then arrange to meet before the game—perhaps for a picnic of cold chicken and biscuits. (I remember how marvelous this tasty combination tasted at an Oklahoma-Arkansas game). Visit with your friends through the game, then for dinner and the evening. The next day, after a holiday away from home, you can both start back.

Plan it all for easy going. Pick a game you can get to with a reasonable drive; check a road map and note a couple of spots you've never seen. Then, going to the game and coming home the next day, get off the main road long enough to see them.

It's a comfortable combination—leisurely travel, the excitement of the game, plus the pleasure of seeing old friends and some new sights besides.

Best of all, it helps stretch your vacation fun beyond the usual summer season.

Northwest Adult Classes Available

2183 adults had enrolled in classes at Northwest Adult High Schol by the end of the second week. Many classes still are open for enrollment.

Among these are Gardening, Leathercraft, Metal Arts, German, Spanish, Orchestra, Interior Decoration, Psychology, Clothing, Foods, French, Piano, Woodshop, Philosophy and Great Books, Driver Training, Stencil Painting, Catering, Parent Education, Architectural Drawing, and Fine Arts.

Schedules are available by calling HU-8-8385.

WORTH EVERY CENT!

It happened in Ohio, according to the National Automobile Club.

She was stern and she was fussy and she insisted on driving down the middle of the road at little more than 15 miles per hour. Behind her, he tooted and he swore but nothing moved her over. Finally he edged his heavy car up close to her bumper, touched it, and then started to push. For almost a mile he pushed her down the road at a fancy clip . . . Then he smilingly paid his fine and whispered to the judge: "It was worth every cent of it! Every cent!"

TRUST DEEDS PURCHASED
ANY TYPE ANY AMOUNT
PIONEER MORTGAGE SALES COMPANY
5600 EL CAJON BLVD
JU 2-2655 EVES. CY 8-3103

Ocean Beach First Baptist Church
SUNSET CLIFFS & SANTA MONICA AVE.
REVEREND ALLEN NEWMAN, MINISTER
9:45 a. m. — Bible School.
8:30 and 11 a. m. — Morning Worship.
6:30 p. m. — Training Union.
7:30 p. m. — Evening Worship.
Prayer and Bible Study Wednesday, 7:30 p. m.

THERE'S AN EASIER WAY TO DO THE JOB.
What HE needs is a good power saw from his neighborhood WESTERN LUMBER STORE! For EVERY job around YOUR home, you'll find exactly the tools, materials and supplies you need at your Western Lumber Store . . . top quality, reasonably priced. Easy financing, too.
MAKE US YOUR ONE-STOP HOME SUPPLY HEADQUARTERS.
POINT LOMA
LUMBER COMPANY
4795 N. HARBOR DRIVE
PHONE AC 3-7111
A WESTERN LUMBER STORE

Photos Of Mexico To Be Shown Here

Anyone interested in seeing several hundred colored slides of Mexico may do so free of charge at the O. B. Community Center Friday, Oct. 5 at 7 p.m.

These beautiful pictures were taken by Mr. and Mrs. Robert Long and Mr. and Mrs. Carl Schaefer during their summer vacation trip along the recently-completed West Coast highway to Mexico City and south of Vera Cruz.

DRAWING AND PAINTING CLASS OFFERED HERE

A class in Drawing and Painting is offered by Northwest Adult High School at Point Loma High every Tuesday evening, 6:45 to 9:45, under the instruction of Gerhart F. Peters.

The class specializes in the fundamentals of art which are a prerequisite to more advanced painting.

Day classes are available at Pacific Beach Mondays and Wednesdays under the instruction of Mrs. Eleanor Wilkevich and Mrs. Eugenia Martin.

For further information call HU-8-8385.

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FORD'S SUNSET VARIETY
4715 POINT LOMA AVE.
• Hobbies & Models
• Sewing Supplies — Toys
• Greeting Cards • Gifts

Brides-to-be:

"Something old
Something NEW
Something borrowed
Something blue."

Something new . . . a Good Luck Marriage charm which we hope you will carry with you always; they say "it holds the secret of a happy life."

May your Lucky Marriage Charm bring you the realization of your most glowing dreams of happiness.

One Lucky Marriage Charm will be found in every order of Art Point invitations or announcements.

See our invitation and announcement samples — there are none finer.

Let our society editor have all the details of your wedding.

PENINSULA NEWS

MAXINE'S BEAUTY SALON
4150 VOLTAIRE STREET
COLD WAVES..... 7.50 up
Includes: Shampoo, Set, Hair Cut
Phone AC-2-8680 For Appointment
Closed Mondays

WHAT'S DOING
J. L. Webb, your Telephone Manager in San Diego

"Teletrainers" teach best phone use

Any day now that high school youngster of yours might surprise you with some good tips on how to use the telephone. He'll get his ideas at school from telephone equipment called a "Teletrainer." It's a device that was created by telephone people especially for high school teachers and pupils. It teaches the students how to develop a good telephone personality, how to use a telephone directory and how best to place out-of-town calls. Above all, it teaches good telephone habits, the kind of habits that help everybody get better service from their telephones. The men and women of Pacific Telephone work to make your telephone more useful every day.

* * * * *

Color phones will dress up your home

When you're dressing up, color's important. You want your shoes, hat, dress or suit to complement perfectly. When you're dressing up your home, color's important, too. That's why additional phones in color fit right in. They come in eight exciting shades—red, yellow, green, blue, brown, beige, gray and ivory—as well as "two-tone" combinations. The cost? Only $1.00 a month for each additional phone after a single installation charge. Why not call us right now and ask about adding phones in color?

* * * * *

Operation A-I-D Starts In October for Telephone Workers

A-I-D (Associated—In Group—Donors) has most successfully solved the problem of numerous charitable fund raising campaigns throughout the year for telephone workers.

The A-I-D system of spreading donations through payroll savings over the whole year has resulted in increased support for various health and welfare charities.

In San Diego County, in the year preceding A-I-D, $8,989.00 was received from a group of companies. The same companies gave $51,616.00 through A-I-D last year. This has been accomplished by meeting the A-I-D standard of giving 12 minutes pay per week. Doesn't seem like much, but it sure adds up.

Yellowtail Derby Ends; All-Around Fishing Continues

Typical Garrison finish marked the close of the $25,000 San Diego Yellowtail Derby last Saturday, but from all the signs the best all-around fishing of the entire year may be just beginning.

The third period fishoff turned into a real scramble for top honors, with 303 yellows bagged by the 146 eligible contestants on hand. Winner of the Ford station wagon, which topped the period swag, was Howard F. Hawkins, Alhambra, who bagged a 25-1 yellow from the Worrier VII.

Anglers aboard the Admiral snagged second and third positions, with Ken Houser, Burbank, finishing in the runnerup spot with a 24 pounder and Jack Berg, La Mesa, third with a 23-2.

Other prize winners included: James Werder, Encino, 22-9; Bernard Galleano, Calipatria, 22-2; Glenn R. Bracken, Long Beach 21-8; and Katsuo Hayashi, San Diego, 21-4.

Now that the derby has closed, the accent will be on all-around catches for the remainder of the surface season, with yellows, bonito, and barracuda sharing the spotlight.

Easy to Handle

You don't have to be a lady wrestler to lift a modern outboard as pretty Bonny Jones demonstrates. The motor is the 1957 version of the Johnson Sea-Horse 3.

FERGUSON'S "Superette" 3430 MIDWAY DRIVE

Eye S-T-O-P-P-E-R Values

Low, Low Prices... Plus S.&H. Green Stamps

All Your Favorite Brands

Plus... this AMAZING GOODWILL OFFER!

Beautiful.. VOGUE.. Ultra-Modern Waterless Cookware
EXTRA-HEAVYWEIGHT ALUMINUM

Featuring the Distinctive "COPPER-HUE" COVERS

The beautiful anodized "Copper-Hue" aluminum covers gleam like jewels . . . and are stain and scratch-resistant.

Super SPECIAL!
GREASELESS — SMOKELESS
GRIDDLE
REGULAR $2.25 Value
Only 99c ON OUR PLAN
Griddle
It bakes, fries, broils and grills. Perfect for pancakes, hamburgers, bacon, eggs, etc. Easy to use—easy to clean. Triple-thick aluminum for lifetime service.

A ONCE-IN-A-LIFETIME OPPORTUNITY!

HERE'S ALL YOU DO—

It's so easy! Simply save the cash register receipts from every purchase you make in our store. With only $5.00 in receipts, you can take home any of these utensils of terrific bargain prices. It is our way of saying, "Thank you! We appreciate your patronage."

Treat your family to foods cooked the Delicious and Healthful WATERLESS WAY!

- Precious minerals and vitamins are preserved.
- Foods cook in their own rich, delicious natural juices.
- Save fuel! Only "LOW-HEAT" is needed to cook.
- Food shrinkage is reduced—save on meat and grocery bills.
- Less work—no "pot watching" required.

S&H Green Stamps Given with all Premium Purchases!

THURSDAY, FRIDAY, SATURDAY SPECIALS
FERGUSON'S SUPERETTE ONLY!

MORRELL'S PRIDE
Smoked Skinned
HAM

SHANK END ..... lb. 49c

WHOLE OR BUTT HALF ..... lb. 55c

SPARE RIBS EASTERN CORN FED 49¢
Small Size, 1 to 3 lb. average..... lb.

Barbecued Chickens 129
Yum-m-m-, They're Delicious..... each

HEAD LETTUCE CRISP SOLID 5¢
Medium Size ..... head

CANTALOUPES THICK MEAT 9¢
Small Size ..... each

BAXTER 3¼-oz., 14 for
POTTED MEAT . $1

BAXTER 5-oz., 7 for
VIENNA SAUSAGE $1

ZEE pkg.
PAPER NAPKINS 10c

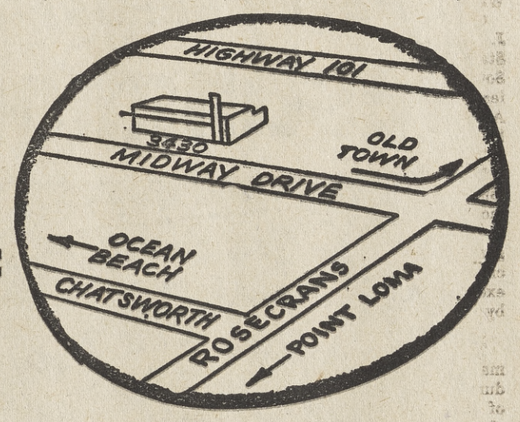
GIANT
HUNT'S DOLLAR SALE
Stock up NOW!
Large assortment of 21 Different Varieties ranging in price—
3 for $1
13 for $1

We Reserve The Right To Limit Quantities!

SPECAL OFFER EXPIRES SEPT. 30
STAINLESS STEEL FLATWARE

5 Piece Place Setting or Set of 6 Tea Spoons. Regular $2.25 Value.
NOW ONLY..... 79c
With $5.00 Purchase

HOW TO GET THERE



FERGUSON'S

3430 Midway Drive

WE GIVE SPERRY & HUTCHINSON 10 CO OPERATIVE 10 DISCOUNT STAMP

"S.&H." GREEN STAMPS

SINCE 1938 . . . SERVING YOU THE FINEST FOODS

'Give All Our Children A Chance!'

"Give All Our Children A Chance!" is the slogan adopted in the campaign now under way for approval of two school propositions on the ballot Nov. 6.

Donald E. Hanson, chairman of the Citizens' Committee for Schools which is directing the campaign, said the situation confronting the school system is the direct result of the city's amazing growth in recent years.

"The simple fact is that San Diego is growing at such a fast rate that it is a problem to keep up with the needs of an ever increasing school population," he said. "Our people, recognizing this have authorized three bond elections since 1946 to provide the building and facilities demanded by larger and larger enrollments.

"The Citizens' Committee is confident that voters, when they see the true picture, will give strong support to the two measures."

One proposition is for a $27,000,000 bond issue for school construction. The other would increase the tax limitation, for operation of the schools, from the present $2 to $2.80.

'Autumn Fiesta'

Autumn Fiesta will be the theme of the Annual Bazaar of the Sacred Heart Church of Ocean Beach to be held in the church auditorium, Saturday, Oct. 20.

Mrs. Ginger Fournier, general chairman, said a meeting was held Wednesday to discuss plans for the bazaar.

The 1956 model automobile contains an average of 35.2 pounds of aluminum, according to the National Automobile Club. This is 19 per cent more than the 1955 model contains.

THEY GAMBLE WITH DEATH

The curb-stepping little fellow has the right idea. He's making sure no cars are coming before he and his friend cross the street on the way to school.

School teachers, police and traffic safety officials all try to help our school children learn pedestrian safety rules along with the three R's. Joining with those groups, Liberty Mutual Insurance Company suggests that parents can help a great deal by teaching through example. Your children and you, too, should:

1. Look both ways before crossing streets.
2. Never jaywalk.
3. Cross streets only on properly designated crosswalks.
4. Respect and obey signals of the traffic policeman or safety officer on duty.
5. At intersections regulated by traffic lights, cross only with the pedestrian light.
6. Insist that children play their games in schoolyards or at home, not in the street.

And, as a driver, you can help, too, during the school year by driving slowly and cautiously when passing schools or playgrounds. Keep this question always in mind, "Would I want to be behind the wheel of the car that hit him?"

The Salton Sea in Southern California is more than 30 miles long, about 13 miles wide, but has an average depth of only about 20 feet, according to the National Automobile Club.

BIRTH ANNOUNCEMENT

Mr. and Mrs. Robert J. Clough, former residents of Ocean Beach, are the parents of a baby girl, born Sept. 7 at St. John's Hospital, Santa Monica.

Grandparents are Mrs. Myrtle Clough, Ocean Beach, and Mr. and Mrs. Guy Edson, Chula Vista.

Robert Clough used to be a police officer in this area. He is now with the Highway Patrol, stationed in Santa Monica.

ANNOUNCING OUR *New* LOCATION!

BOGGS BROS. *San Diego Caterers*

2841 CAÑON STREET

Telephone AC 3-7109

let us *Serve* you at
- WEDDING RECEPTIONS
- BANQUETS
- BUFFETS
- DINNERS
- PICNICS

let us *Supply* you with
- PARTY SANDWICHES
- GLASSWARE
- ICED FRUIT PUNCH
- COCKTAIL CANAPES
- HORS D'OUEVRES

KNOWN FOR THE FINEST IN FOODS *Plus* SUPERIOR SERVICE

LIQUOR SALE!

Voodkoff Vodka (4.00 Value)	2.98 fifth
Blue Line Gin (4.00 Value)	2.98 fifth
Briar Cliff Blended Whiskey (4.50 Value)	3.59 fifth
Kentucky Bourbon—7 yr. old 86.8 Pr. (6.00 Value)	3.79 fifth
100 proof Govt. Bond (6.00 Value)	3.99 fifth
Imported Scotch (6.25 Value)	4.89 fifth
Chilled Champagne or Sparkling Burgundy (4.00 Value)	1.99 fifth

BOTTLE BARN AC-2-0023
2810 Lytton Street

GLADYS BOWEN
Dance Studios
Private and Class
Ballroom Dancing
2195 Chatsworth
Boulevard
Phone AC-2-8400

GRAND OPENING!

SAVE $18.13 ON *Admiral*®

4 SPEED RADIO PHONO AND RECORD LIBRARY

Model 5RP41—Ebony Finish

4-SPEED RADIO-PHONO .. 79.95
NEW 45 RPM SPINDLE ... 5.25
45 RPM RECORD LIBRARY. 17.88
Total VALUE 103.08

ALL YOURS for ONLY..... $84.95

LIMITED TIME OFFER!

GET THIS...

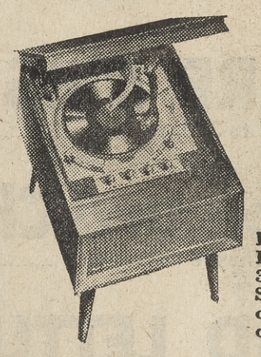
Fully Automatic 45 RPM SPINDLE

Handles fourteen 45 RPM records—eliminates "spider" inserts. Slips on or off spindle instantly.

PLUS...

32 All Time Favorite RECORD SELECTIONS

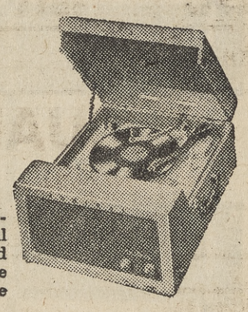
Eddie Fisher	I'm In The Mood For Love • You'll Never Know • Hold Me • Everything I Have Is Yours
Perry Como	Prisoner Of Love • Because • When You Were Sweet Sixteen • Far Away Places
Three Suns	Sunrise Serenade • Deep Purple • I'll Never Wish For More Than This • Hindustan
Hugo Winterhalter	High On A Windy Hill • Stella By Starlight • Stars In My Eyes • Swinging On A Star
George Melachrino	You'll Never Walk Alone • Oh What A Beautiful Morning • May The Good Lord Bless And Keep You • I'll See You Again
Ames Brothers	Gotta Be This Or That • Anniversary Song • Love Your Magic Spell Is Everywhere • I Can't Give You Anything But Love
Eddy Arnold	I'll Hold You In My Heart • Anytime • A Heart Full Of Love • Texarkana Baby
Henri Rene	Love Your Spell Is Everywhere • A Kiss In The Dark • It Had To Be You • I Kiss Your Hand Madam



CHAIRSIDE HI-FI PHONO 129.95
Mahogany

Dual speaker system. Professional-type 3-speed changer. Separate bass, treble controls. Blonde oak or mahogany.

PORTABLE HI-FI PHONO 99.95
"Limed Oak" Finish



In smart luggage-type case with dual speaker system and professional-type changer. Wide range tone control.

Get your Free Tickets at Bay TV on a drawing to be held November 1st . . . Hi-Fi Radio, Phonograph Combination, Portable TV & RADIO . . . $500 worth . . . No obligation to buy.

BAY T-V

TELEVISION and APPLIANCES

4824 NEWPORT AVE. OCEAN BEACH AC-2-8447

REPUBLICANS! DEMOCRATS!

Write Your Own Ticket at . . .

DAWSON'S TELEVISION AND APPLIANCES

NEVER BEFORE—A HOME LAUNDRY LIKE THIS!

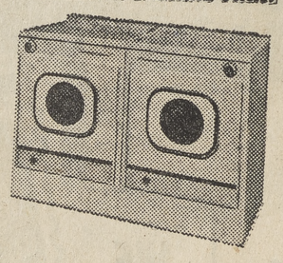
Westinghouse SPACE-MATES

SENSATIONAL SPACE-SAVERS!
WASH AND DRY
AT THE SAME TIME IN JUST 25"

NOW! Both as low as $3.33 PER WEEK

NO DOWN PAYMENT!

- Wash below, dry above—two 8-lb. loads at the same time.
- Fit in easily or can be built in.
- Famous New Way to Wash with *complete* agitation . . . *without* old-fashioned center-post agitator.
- Just one washing speed does every job . . . safely, thoroughly, no need for a change of speeds ever.
- Use less soap, less water, less electricity.
- Install them side-by-side in just 50" . . . even under-counter.
- Use in closet, bath, dressing room. Quiet, easily vented.
- In white and Confection Colors!



Side-by-side now, change 'em later if you like!

EASY TERMS . . .

COME IN TODAY, AND SAVE!

4940 NEWPORT AVE.

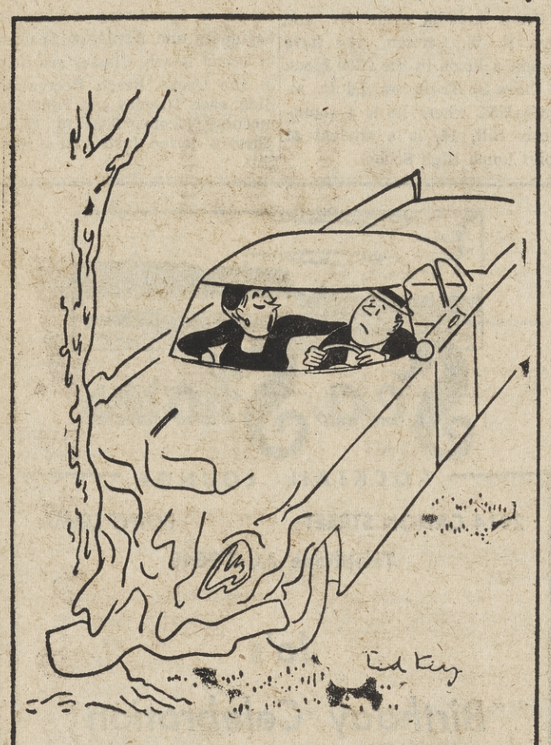
TELEPHONE AC-3-1614

OPEN FRIDAY EVENINGS UNTIL 9

DAWSON'S TELEVISION AND APPLIANCES

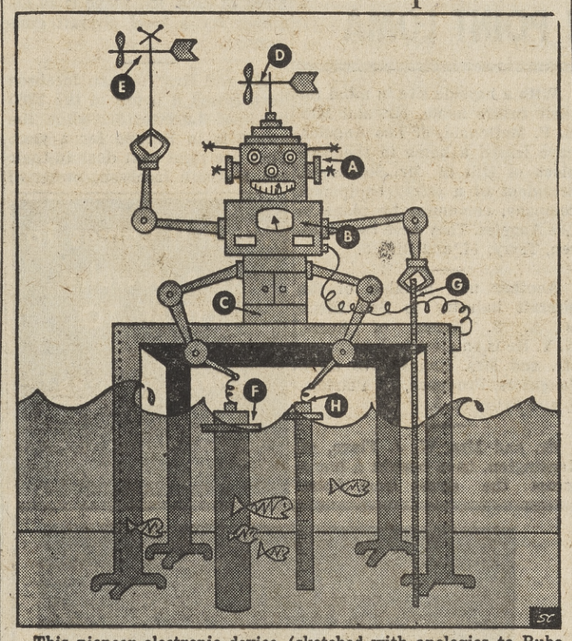
WATCH WESTINGHOUSE. WHERE BIG THINGS ARE HAPPENING FOR YOU!

Fatal Fallacies by Ted Key



"Lovely car, comes equipped with everything but brains."

Meet The "Hurricane Inspector!



This pioneer electronic device (sketched with apologies to Rube Goldberg) is designed to learn the real facts about storms at sea. Built by Gulf Oil Corp. to secure data for protecting crews employed in offshore drilling, the "Inspector" can record for the first time the forces of winds, waves, tides and currents in open water as far as 100 miles from land. It comprises: (A) instrument and (B) recording cabinets; (C) 32-volt operating battery and (D) wind generator to charge it; (E) wind velocity and direction detector; (F) wave force detector and (G) step resistance gauge for wave height; and (H) mean water level detector.

PARENT PARTICIPATION CLASSES AT MIDWAY

Three classes for parents of pre-school children, ages 3 to 5 years, have opened at the Midway Adult Center, acording to W. W. Laughery, principal.

The classes meet on a three morning per week schedule from 9 to 12. The mothers learn by working with the pre-chool children, by participating in group discussions, by attending special demonstration meetings and by reference reading. The excellent facilities and staff at the Midway Center have made this an outstanding program in parent education. For further information call AC-3-1671.

St. Anne's Guild To Meet Oct. 3

On Wednesday, Oct. 3, the St. Anne's Guild of All Soul's Episcopal Church will meet at the Council of Churches building on the California Western University campus to hear Dr. Wayne Neal, executive secretary, tell of the Council's work. He will speak at 1:30 p.m. following luncheon and the regular business meeting.

Confirmation classes for adults will commence October 4 at 8 in the Fireside Room of Gooden Hall and each Thursday thereafter. These sessions are open to all who wish to know more about the faith and practices of the Episcopal church, whether or not they are confirmed or are planning to be confirmed.

RECENT ARRIVALS

Recent arrivals in Ocean Beach, Mr. and Mrs. Kenneth Boeche, have moved into their new home at 2257 Froude St. Mr. Boeche, an automobile mechanic, is associated with his father, Leo Boeche, in a local service station business. The Boeches have three children.

TRY IT—YOU WILL LIKE IT
MADELINE'S
DINING ROOM
AT THE MARLIN INN

Legal Notices

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME
No. 21839

State of California,
County of San Diego, ss.

I hereby certify that I am transacting business at 4316 Voltaire, San Diego in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

MODEL TOWN
HAROLD LaFLEUR
3407 Gage Place
San Diego 7, California

State of California,
County of San Diego, ss.

On the 14th day of September in the year one thousand nine hundred and fifty-six, before me personally appeared HAROLD LaFLEUR, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 14th day of September, 1956.

HOWARD A. PENTONEY
Notary Public in and for said County and State.

Published in the Peninsula News, Sept. 20, 27, Oct. 4, 11, 1956.

When It Comes To Fine Diamonds COME TO
Wolf JEWELERS
CREDIT
4822 NEWPORT AVE.
AC-3-1840 Ocean Beach

BLUE PACIFIC PET SUPPLY
4928 Newport Ave. AC-3-0605

In answer to many requests—we now have . . .
TURTLES . . . 59c
TURTLE BOWLS .....39c up

Gold Fish 25c - 50c
FISH BOWLS .....39c up

AQUARIUMS
1 gal. 2.00 2 gal. 2.80
3 gal. 3.40 5 gal. 4.25 & 5.50
SEE OUR COMPLETE LINE OF AQUARIUM SUPPLIES AND ORNAMENTS.

Just a few . . .
PARAKEETS
$1.00 ea.

Parakeet
CAGES
3.69 up

Bird Gad-abouts
Made of clear plastic attractive handbag design. Next trip . . . take your bird along.
3.95

BULK BIRD SEEDS and HEALTH GRIT
Complete Line of Bird Supplies

PUP-O . . . . 2 cans 49c
NUTRINA . . . . 2 cans 37c

SPECIALIZED PET DIET
Kidney Diet, Puppy Diet, Obesity, Intestinal and Cat Diet.

PUPPY NURSING BOTTLES

SEE US FOR ALL YOUR PET NEEDS

the one and only thing new in TV!
ZENITH
for 1957
presents a fabulous new development in tuning that obsoletes all others . . .

SPACE COMMAND TUNING
OPERATES YOUR TV FROM ACROSS THE ROOM

IT'S MAGIC . . .
NOTHING BETWEEN YOU AND THE SET BUT SPACE
NO WIRES! NO CORDS! NO FLASHLIGHTS!

• TURNS ON THE SET
• TURNS OFF THE SET
• CHANGES CHANNELS
• MUTES SOUND WHILE PICTURE REMAINS ON SCREEN

DON'T TOUCH THE RECEIVER!
Hold This Command Control Box in your hand and PUSH A BUTTON

Buying Hint!
The price is soon forgotten but quality stays with you . . . COMPARE ZENITH QUALITY TV

SPACE COMMAND COSTS NO MORE THAN ORDINARY TV

Super Royal Series
THE BROOKWOOD (Model Z3008)
Superb furniture styling with 262 sq. inches rectangular picture area; Cinebeam; Cinelens; Top Tuning; Spotlite Dial. In mahogany color or blond oak color. Mahogany only 359.95

SEE THE SENSATIONAL NEW ASHFORD TABLE TV with SPACE COMMAND . . .
only
$279.95

THE ASHFORD (Model 3000)
Super Royal Series with 262 sq. inches rectangular picture area. "200" Space Command changes channels, shuts off sound. In maroon or Blond Oak color Maroon only 279.95

ZENITH TV PRICES START AT 1234.95

BOB HORN TELEVISION
Point Loma's Largest and Most Complete TV Sales and Service
1865 Sunset Cliffs Blvd. AC-3-7139

SAFEWAY
FALL POULTRY SALE

Here is the sale of the year on your favorite in Poultry. The best poultry your money can buy. Such famous names as SWIFTS, MANOR HOUSE, OCOMA, ARMOURS and SWANSONS, to mention a few, are being featured this week-end at SAFEWAY.

Swift's Premium
FRESH FRYERS
Tender Grown US Graded "A" Fryers
Gather your family around while you prepare this scrumptious dish. For the cooking of melt-in-your mouth chicken should be enjoyed by all! And you can be sure these fryers are best-eating. They're selected for meaty plumpness, top quality. Our special purchase makes this low price possible.

Rib Roasts
1st 5 Ribs, 7 inch cuts. USDA CHOICE Beef Roasts lb. 69c
RIB STEAKS
USDA Choice Beef Steaks ½ Rib Bone Removed lb. 85c

WHOLE BODIED lb. 35c
CUT-UP PAN READY lb. 39c

Captain's Choice Frozen Seafood
PERCH FILLET Captain's Choice 1-lb. pkg.
FISH STICKS Captain's Choice 8-oz. pkg.
Your Choice 39c

Sliced Bacon
Worthmore or Sweet Rasher Brand
1-lb. pkg. 45c

SWIFT'S PREMIUM SKINLESS FRANKS 1-Pound Package 43c

RED APPLES
DELICIOUS
The Finest Quality Washington Red
Fancy and extra fancy grade.
POUND 12½c

California Red Delicious Apples Small and Medium Size 4 lb. cello bag 39c
Italian Prunes Fresh From Washington State lb. 10c
Red Velvet Yams Fancy U.S. No. 1's Hand Selected lb. 12½c
Basket Tomatoes Small and Medium Size 3 lb. and over basket 29c
Artichokes Large Size 3 for 25c

Grocery Values During Fall Poultry Festival
Margarine Sunnybank Wrapped Quarters lb. pkg. 23c
Strawberries Bel-air Frozen 2—16-oz. pkgs. 63c 2 10-oz. pkgs. 39c
Niblets Corn Vacuum Packed Whole Kernal Corn 2 12-oz. cans 29c
Sweet Potatoes Red Bird Delicious with Poultry No. 2½ can 25c
Toilet Tissue M-D Powder Room Special Pack 10 roll bag $1
Longhorn Cheese Cut and cello wrapped lb. 49c

4th Volume Now on Sale
AVAILABLE ON THE EASY-TO-BUDGET BOOK-A-WEEK PLAN
First Through
Guaranteed by Good Housekeeping

4th Volumes, Illustrated
Home Library
Encyclopedia Set
NOW AVAILABLE
With Vol. No. 4 Map of World Free of Extra Charge per volume 99c

These prices effective in all Safeway stores in San Diego County Thurday, September 27 thru Sunday, September 30. Limit rights reserved.

SHOP YOUR LOCAL SAFEWAY LOCATED AT
4905 Newport Ave., Ocean Beach
3010 Carleton St., Point Loma
2850 Midway Drive

SAFEWAY

WANT ADS

Cont. on Next Page

1—Homes For Sale

Hurricanes can be fun when you have FULL COVERAGE with L. Van Stelle Realty Co.

SAVE

AS YOU SPEND SHOP WHERE YOU GET "S.H." GREEN STAMPS

OCEAN BEACH

LOWNES' DEPT. STORE
4960 Newport
AC-2-8688

LOMA PORTAL

H. E. MOORE GARAGE & SERVICE STATION
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AC-3-5331

Want Ads Will Do A Good Selling Job Phone AC-3-3156

Beach Area's Only 100% Locally Owned Theatre

STRAND

4950 Newport — Ocean Beach — AC-2-8150

ENDS TUESDAY

TYRONE POWER — KIM NOVAK

"THE EDDY DUCHIN STORY"

also

MICKEY ROONEY in

"Francis In The Haunted House"

SATURDAY JR. MATINEE 1:00 P. M.

"HANSEL AND GRETEL"

plus

77 Minutes of Color Cartoons

Show is over at 3:44 p.m.

STARTS NEXT WEDNESDAY

GLEN FORD in

"THE FASTEST GUN ALIVE"

also

"TRIBUTE TO A BAD MAN"

with

JAMES CAGNEY

WHO'S NEW ON POINT LOMA

Newcomers to Loma Portal are Mr. and Mrs. Edward P. Scott, who have bought a home in the 3600 block of Hyacinth Dr. Mr. Scott is vice president and general manager of a local automobile company. Right now the Scotts are busy redecorating their home and planning a patio.

Searching for a warmer climate for their son's health, brought Mr. and Mrs. J. H. Hall to San Diego from Huntington, W. Va. They have bought a home in the 3900 block of Bernice Dr. The Hall children are sons, Howard, 6 and Evan, 5, and a daughter, Millicent, 3. Their son's health has greatly improved, Mrs. Hall said.

With a bayside site in mind for their future home, Mr. and Mrs. B. F. McDonald, of Los Angeles, have leased a home in the 3300 block of Hill St. Mr. McDonald, president of a safety equipment company, commutes by plane to Los Angeles. They have two children, Terry, 14, and Biff, 6.

Another new member of the aircraft industry in San Diego is A. S. Hanes, of Rome, N. Y. He is an electrical engineer. Mr. and Mrs. Hanes have three daughters, Prudence, 10, Patricia, 6, and Priscilla, 5.

Mr. and Mrs. W. J. Flexo, of Kensington, have bought a home across the street from Point Loma High School, in the 3500 block of Zola. Mr. Flexo is an engineer for a local aircraft company.

Mr. and Mrs. Herman Jacobson have leased a house in the 2300 block of Lucerne St. while the owner is in Europe for a year. They are right next door to their son, Kenneth Jacobson,, owner of an Ocean Beach cleaning shop.

From Arcadia come Mr. and Mrs. E. W. Carlson, who have bought a home in the 2200 block of Clove St. Their son, Ed Jr., attends USC where he is a sophomore. Bill, 14, is a student at Point Loma High School.

ADULT SPANISH CLASS

The Department of Adult Education is sponsoring a class in beginners and advanced Spanish in Ocean Beach. Classes are held in the Ocean Beach Recreation Bldg. each Tuesday and Thursday morning from 9:30 to 11:30. There is no fee. Instructor is Mrs. Gill.

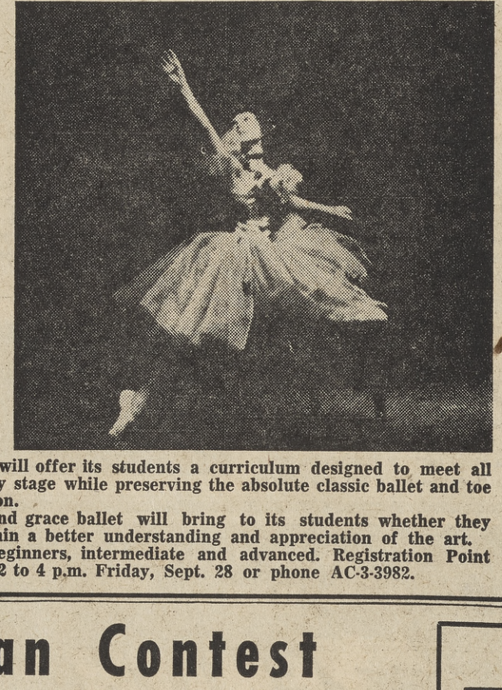
When It Comes To Fine Jewelry COME TO

Wolff JEWELERS
Watchmakers by family tradition
CREDIT
4822 NEWPORT AVE.
AC-3-1840 Ocean Beach

Classical Ballet

directed by

Mrs. Tina Kingsberry



The Point Loma School of Ballet will offer its students a curriculum designed to meet all the requirements of the contemporary stage while preserving the absolute classic ballet and toe technique as the basis of its instruction.

There is no limit to the beauty and grace ballet will bring to its students whether they choose dancing as a career or to obtain a better understanding and appreciation of the art.

Children and adult classes for beginners, intermediate and advanced. Registration Point Loma Assembly Hall, 3035 Talbot St. 2 to 4 p.m. Friday, Sept. 28 or phone AC-3-3982.

Sea Shores

COCKTAIL LOUNGE

2914 CANON STREET POINT LOMA

Telephone AC-3-9648

Jo's Birthday Celebration

Sunday, Sept. 30, 2 o'clock 'til?

FRANK WATTS AT THE PIANO

TURKEY SANDWICHES WILL BE SERVED

Rules of the Booster Slogan Contest

1. Any person is eligible except members of families or employees of the Peninsula News.
2. Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right. (Line does not necessarily have to rhyme.)
3. Write your line along the same theme as the words compiled. Bring or mail to the Peninsula News ofice.
4. The Peninsula News will have your entry impartially judged and awarded a Credit Certificate worth $12.00 to the winning contestant.
5. Any contestant may submit more than one line, if desired.
6. This contest closes at 5 p.m. Mondays. All entries must be in the office by that time.
7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

Booster Slogan Contest

$312.00

IN MERCHANDISE AND SERVICE

WITH THE SPONSORING ADVERTISER OF YOUR CHOICE

Print or Plainly Write the Hidden "BOOSTER SLOGAN" Here:

Write Your Line Here

Name..... Phone.....

Address..... Occupation.....

Bring or mail this coupon or duplicate on plain paper or post card to the Peninsula News, 1920 Bacon Street, San Diego 7, California. A $12.00 certificate will be awarded best judged entry.

SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

The Peninsula News will award each week for the next 26 weeks a credit certificate worth $12.00 to each eligible winnig contestant—redeemable at any of the sponsoring advertisers whose ad is found listed on this page.

"ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word — combine them and you have our slogan for this week — Write a brief paraphrase along the same theme as the slogan — it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best, Get Shopping Done with Time to Rest."

Copyright 1956 W. J. Rankin

LAST WEEK'S WINNER:

MRS. FRANK H. PETERS
3655 Poe Street

Why roam for quality to Timbucktu,
When it's just around the corner from you.

USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

AUTO UPHOLSTERY

OCEAN BEACH AUTO TRIM SHOP
SEAT COVERS $13.95 up Ins.
AUTO TOPS, $29.95 Ins.
TRANSPARENT COVERS, $19.95 up.
4942 Newport AC-3-9797

BAKERIES

NEWPORT PASTRY SHOP
Saturday Special
Orange chiffon cakes with orange coconut icing
and
Old fashioned Lemon Cakes made with fresh lemon juice
4953 Newport AC-3-3556

BEAUTY SALONS

the COIF
Why not have your beauty care. Where the atmosphere is charming, and the Ocean Breezes Cooling—
1424 Sunset Cliffs AC-3-5523

every

ELIZABETH'S HAIR STYLING
"A TOUCH OF GENIUS"
ELIZABETH
EUNICE
ELOISE
4030 Wabaska Dr. (off Voltaire)
New Phone No. AC-2-7781

A BIT OF PARIS
"HAIR STYLES" by Christy. Expert Coloring, Permanents, Creative Hair Cuts. "Catering to the woman who cares."
4809 Newport Ave. AC-3-3282

JOSEPH'S HAIR STYLING
HAIR CUTTING
PERMANENT WAVING
TINTING
"Individual Hair Designing"
1176 Rosecrans (Point Loma)
AC-3-1801

PAULINE'S BEAUTY SALON
HAIR STYLING
PERMANENT WAVING
TINTING
PERSONALIZED HAIRCUTS
Special on all Permanents Mondays and Tuesdays.
5005 Niagara AC-2-8687

CAFE

LOMA RESTAURANT
Popular Downtown Ocean Beach Eating Place
SPECIALIZING IN SPENCER & SIZZLING STEAKS
Merchants Lunch — Dinners
4853 Newport AC-2-2548
(Next to post office)

MARTHA'S GAFE AND FOUNTAIN
"DELICIOUS HOME COOKED MEALS"
Lnucheon & Diners — Home Made Pies — Carnation Hand Packed Ice Cream.
2218 Cable

NINA'S CAFE
"JUST GOOD HOME COOKED FOOD"
Open 5 A.M., Close 7 P.M.
Closed Sundays
4855 Voltaire AC-3-1385

CHILDREN'S WEAR

MARY MONROE
Make this your back to school Headquarters — Quality Clothing for Boys to 12 — Girls to 14
4996 Newport AC-2-7110

TOTS AND TEENS
FINE QUALITY CLOTHING
Infants thru Sub-teens
Boys — Girls
4683 Pt. Loma Ave. AC-2-5009

CLEANERS

OCEAN BEACH CLEANERS
Pressing while you wait.
4 Hour SPECIAL SERVICE
4852 Voltaire St. AC-3-1573

comparison

COCKTAIL LOUNGE

PACIFIC SHORES
THE PENINSULA'S FINEST COCKTAIL LOUNGE with the pleasant atmosphere you can enjoy. Hors D'Oeuvres Served 4 to 6 p.m.
4927 Newport AC-3-7549

CURTAINS & DRAPERIES

JONIAUX CURTAINS DRAPERIES
READY MADE
CURTAINS — BEDSPREADS
RODS — DRAPERIES
SHADES — VENETIAN
BLINDS — ACCESSORIES
CUSTOM MADE
1851 Bacon AC-3-5465

ELECTRIC CONTRACTOR

SCOTCH ELECTRIC
MAINTENANCE — REPAIR
CONTRACTING
"Serving the Peninsula Area"
3020 Midway Dr. AC-3-8101

proves

C. O. CARL AND SONS
WIRING - FIXTURES
REPAIRING
Quality work our Specialty
32 years servicing the Peninsula area.
2223 Bacon AC-3-1919

FURNITURE NEW & USED

BACON STREET FURNITURE
New and Used Furniture
Upholstery - Television Appliances
See our new "KARPET SQUARES" New idea for forgotten rooms.
1884 Bacon AC-3-5071

GARAGES & SERVICE STATIONS

BOECHE'S SERVICE
MOTOR OVERHAUL
Brakes Relined — Welding
Hydramatic a Specialty
MOBILE SERVICE
4605 Voltaire AC-3-1447

H. E. MOORE
Complete Car Servicing Serving Pt. Loma Area since 1928. "We are as near as your phone"
S & H GREEN STAMPS
2918 Lytton (Loma Portal)
AC-3-5331

GIFTS — UNIQUE IMPORTS

VERN'S IMPORTS
Native Hand Crafted Giftwares from Many Lands.
Featuring the Finest From Guatamela
1862 Bacon AC-2-4125
(La Plaza Shopping Center)

HARDWARE

SCHOEN'S HARDWARE
HOUSEWARES — GIFTS
TOYS
4827 Newport AC-2-8091

ICE CREAM

KORNER MALT
OUR OWN ICE CREAM
Hand Packed — Ready Packed
FOUNTAIN - GRILL
SANDWICHES
Miss Saylor's Chocolates and Famous Coffeetts
4902 Newport AC-3-8201

why

INSURANCE

Jos. L. RICHARDSON Co.
Complete INSURANCE Service
1859 Cable AC-3-3679

LADIES' READY-TO-WEAR

MODE O'DAY
DRESSES — LINGERIE
BLOUSES — HOSIERY
4971 Newport AC-2-4363

LAUNDRY & DRY CLEANING

PACIFIC SERVICES
LAUNDRY & DRY CLEANING
4-Hr. Service
Expert Alterations
Quality Shoe Repair
1910 Rosecrans AC-2-6060
(Near Gate 6 NTC)

LUMBER & HARDWARE

LA DOU'S LUMBER
BUILDING SUPPLIES
PAINTS HARDWARE
Tools - 8d Box Nails Keg $10.50
Special price on
Clear Dry Redwood Fencing
S & H GREEN STAMPS
4231 Voltaire AC-3-1643

local

MARKETS

PESKIN'S SUPERETTE MARKET
Your Friendly Neighborhood Grocer
COMPLETE
MARKET SERVICE
Finest Quality Meats, Lowest Prices - Frozen Foods - Household Necessities - Magazines
4705 Pt. Loma Ave, Corner Ebers

MEN'S STORE

ART'S STORE FOR MEN
Visit our Newly Enlarged Store Complete lines of Quality Men's Wear. OUR PRICES WILL PLEASE.
4920 Newport AC-3-8408

MOVING & STORAGE

B & K TRANSFER & STORAGE
Local and Long Distant Moving
STORAGE - PACKING
SHIPPING - CRATING
"Fast Careful Service For Those Who Care"
1930 Bacon AC-3-9008
Phone Anytime

NURSERY

BLUE PACIFIC NURSERY
Serving the entire Beach Area.
Garden Tools - Shrubs
Shrubs - Fertilizer - Insecticides
Licensed Landscaping Services
We Give Action Stamps.
Free Delivery
4850 Newport AC-2-1151

business

PLUMBING

DAY AND NIGHT PLUMBERS
PLUMBING - HEATING
REPAIRS - DISPOSALS
AUTOMATIC WATER HEATERS
3006 Barnet (Loma Portal)
AC-3-8198

DUDLEY PLUMBING & HARDWARE
24-HR. PLUMBING REPAIR SERVICE
Boysen Color Paints
Do It Yourself Headquarters
Or we will do it for you.
5029 Newport AC-3-7468

MICHAEL DE STOUT
REPAIRS AND REMODELING
Serving Pt. Loma, Loma Portal, Ocean Beach
Residential - Commercial
Industrial
Free Estimates
2801 Carleton St. (Pt. Loma)
AC-3-1657

SELF SERVICE LAUNDRY

serve

OCEAN BEACH LAUDROMAT
Let us Wash those
• SHAG RUGS
• PILLOWS
• COMFORTS
We give Faded Spreads and Rugs a New Look with Coldye.
1877 Cable St. AC-3-1165
Across from Safeway

OCEAN BEACH SELF SERVICE
CAREFUL DRY CLEANING & FINISH LAUNDRY
Expert Dyeing of Coldye Basic Shades
Rugs Washed, Dried and Dyed Any Size.
1959 Abbott AC-3-0681

SPORTS WEAR

ROCKY'S SPORTSWEAR
NEW LOCATION
Imported Woolen SPORT COATS, reg 39.95, NOW 29.75
Sharkskin SLACKS, by Sportire, reg. 16.95, NOW 11.95.
5025 Newport AC-2-4888

TELEVISION & APPLIANCES

BAY TV
SALES - SERVICE - RENTALS
5 Tube Packard Bell Radio Ebony, $12.95. Open Evenings.
4824 Newport AC-2-8447

TELEVISION SALES & SERVICE

BOB HORN TELEVISION
Now at our attractive new location
SEE THE HOFFMAN PORTABLE $129.95
Pt. Loma's Largest and most complete Sales and Service.
1865 Sunset Cliffs Blvd. AC-3-7139

TELEVISION SERVICE

ACADEMY TV
Open 12 to 9 p.m. daily.
SERVICE FOR ALL MAKES TELEVISION - HOME & AUTO RADIO. Ne extra charge for evening or Sunday service.
4145 Voltaire AC-3-6046

AMERICAN TEL-E-RAY LABS
CONVENIENT DOWNTOWN OCEAN BEACH REPAIR SERVICE - PROMPT - DEPENDABLE SERVICE - ALL MAKES
1859 Bacon AC-3-9951

VARIETY STORE

HOMER'S VARIETY
Parking in rear of store
SELF SERVICE
Use back door until 5:30 p.m.
4871 Newport

best

WELDING

B & G WELDING WORKS
PORTABLE SERVICE & SHOP
AUTOMOTIVE & GENERAL
4286 Midway Drive AC-3-1649
¼ mile north Midway Drive Inn

WATER SOFTENERS

BRUNER WATER SOFTENERS
Complete Line
Priced from $199.00
Manuals to fully automatic.
Engineering that's years ahead.

DUDLEY'S PLUMBING & HARDWARE
5029 Newport AC-3-7468

YARDAGE

POINT LOMA YARDAGE
SIMPLICITY PATTERNS
Sail Cloth - Denims - Corduroys
Plain & Prints - Close out on Summer Cotton, 49s to 69c yd.
Free Sewing Instructions
Rosecrans at Upshur (Pt. Loma)

Continued from Previous Page

CLASSIFIED ADS BRING QUICK RESULTS

4-A—Business Rental

FOR LEASE
50x100 corner, opp, new Bank America. Will remodel to suit.
See it 1276 Rosecrans
CALL OWNER, AC-2-8257
P. O. BOX 6514

5—Rentals

Welcome Friends
To The
DEL WOOD
APARTMENT MOTEL
First Class Accomodations
Day, Week or Month
Call AC-2-1909 for Reservations
3104 Bacon St. Ocean Beach
San Diego 7, Calif.

ATTRACTIVE room with bath ..and entry. Man. Near NEL, $10. AC-2-8707.

FURNISHED one bedroom house. 4775 Del Monte.

5-C—Apts., Furn., Unfurn.

$40—2 ROOM furnished apartment. All utilities paid. Phone AC-3-1776. 3105 Carleton.

$13.50 WEEK, up. Hotel Ocean Village. 5142 West Point Loma Blvd., AC-3-3933.

5-E—Rooms

ROOM—Employed lady. Kitchen use. Close in. AC-3-3872.

ROOM, PRIVATE bath and entrance, maid service. AC-3-0064.

NICE ROOM for employed refined person. Home privileges. References required. AC-2-2434.

5-G—Misc. Rentals

DO IT YOURSELF
Rent Our Tools & Equipment
Cement Mixers, Wheelbarrows, Lawn Edger Weed Cutters, Power Lawn Mowers, Lawn Renovators Roto Tillers, Garden Tractor with Dozer and Plow, Sanders, Misc portable electric tools. Trailers Elect. Hedge Shears
AUSTIN'S
4856 SantaMonica AC-3-8324

6—Wanted To Rent

WANTED TO SHARE apartment with business lady. 5133 Voltaire, AC-2-5079.

2 BEDROOM unfurnished house with garage, on Point Loma. Will care for yard. Navy couple with one 7-month child. Phone AC-3-9859.

ONE BEDROOM, apartment or house, ground floor, near bus, stores. Ocean Beach. To $55 AT-1-5675.

WANTED 2 or 3 bedroom home in Point Loma area. Family of four. Call Congress 2-1746.

8—Contractors, Builders

REMODELING & ROOM ADDITIONS
Let us assist you in your planning and financing.
FREE ESTIMATES & ADVICE
SAN DIEGO HOME IMPROVEMENT CO.
4837 Voltaire
Day AC-3-1914 Nite AC-3-8849

WALLS, fireplace, patios, barbecues, drains, carpentry, plastering repairs. Free estimates. A Simas, AC-2-6717.

9—Painting & Decorating

ROBBIE'S
Pittsburgh Paint Store
Painting & Paperhanging
Contractors
FREE ESTIMATES
1855 BACON ST. AC-2-6181
Merrill A. Robertson

9—Painting & Decorating

INTERIOR-EXTERIOR Painting. Low hourly rates. Clean work. No job too small. AC-2-8273.

PAINTING—15 years experience, interior and exterior. Reasonable, free estimates. Satisfaction guaranteed. AC-3-0153.

10—Landscaping

Andy's
LAWN MAINTENANCE
Gardening Service, Tree Service
Free Estimate
AC-3-5358

10—Landscaping

LANDSCAPE GARDENING
BY
BEN M. STONE
EXPERT PRUNING, HAULING
Monthly Maintenance
AC-3-7668 AC-3-9477

TOPSOIL
Grading, Skiploading
Larry Eulberg AC-2-8883

13—Schools, Instruction

PIANO LESSONS — Children, adults. Your home. AT-1-8705, BR-3-1748.

14—Personals

WANTED AND NEEDED YOUR REPAIRABLE DISCARDS
To provide training, rehabilitation and wages for the handicapped.
GOODWILL INDUSTRIES
402 5th Ave. BE-3-5157
24 Hr. Telephone Service
Myron Insko, Exec. Director

Announcement
DR. JAMES V. MADAFFER
Chiropractor
Announces removal of his offices to new and larger quarters . . .
1375 EBERS, at Pt Loma Avenue
Hours Telephone
By Appointment AC-3-1390

15—Services Offered

PROFESSIONAL PHARMACY OF OCEAN BEACH
A SINCERE INTEREST IN YOUR HEALTH
Free Delivery
Open six days - Closed Saturdays
Herman C. Curtis, Jr., Pharm. D.
1929 Cable AC-3-8169

WINDOW SHADES
Repaired — Replaced
Bring in your old rollers and save.
SHAW'S FURNITURE
4051 Voltaire AC-3-3630

PURCELL RUG FARM, Used Rugs & Carpeting, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & binding. 9x12 Cleaned $6.00. 4234 Voltaire, AC-3-9877.

CARPENTRY, Small remodeling, Home repairs, by hour or day. Phone AC-2-2305.

WINDOW CLEANING
JANITORIAL SERVICES
Residential, Commercial. Also floor waxing. Call Tony AC-3-8314 or AC-3-9635.

LAWN MAINTENANCE—Clean-up, hauling. Call Larry AC-2-2581, AC-3-1105.

WALT'S
LANDSCAPE GARDENING
LAWN CARE
Bulldozing Clean Ups
Free Estimates AC-3-8362

MIMEOGRAPHING
Distinctive Work.
IBM Electric Typewriter.
Telephone Answering Service.
LELA LAYNE
1051 Rosecrans AC-2-3719

CABINETS — Furniture, store fixtures, displays manufactured. Furniture Refinished. AC-3-1592.

IRONING or Baby Sitting, my home or yours. Reasonable. AC-2-2317.

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3 1704.

PIANOS AND ORGANS TUNED and Repaired. AC-2-8379, 4869 Santa Monica.

CERAMIC TILE WORK. Remodeling of all types. Melvin Russell. AC-2-2652.

LAUNDRY AND IRONING, my home. AC-3-1773.

LAWN MOWERS SHARPENED
Hand or power by factory approved methods. Satisfaction guaranteed.
Saws, Shears, Hand Tools
Pick-Up and Delivery
AUSTIN'S
4856 Santa Monica AC-3-8324

TYPEWRITERS
ADDING MACHINES
Buy for less. Discount to Service Men. Rentals, Repair, Sales. 30 years experience.
Beach Typewriter Co.
5035 Newport AC-2-7133
Ocean Beach

HAVE YOUR blankets professionally bound. Labor and material, $3. Lula. AC-2-8097.

BABY SITTING. Any or every night, after 5:30. AC-3-0064.

ALTERATIONS of all kinds. Lady tailor. Lula, AC-2-8097.

15—Services Offered

CHILD CARE, my home. Cabrillo-Crest View area. AC-2-5359.

ROOFING, Painting, Floor tile, and What have you! AC-2-2263.

GLYDE'S BEAUTY SHOP
Special permanent.....$3.95
Hair Cuts.....1.00
5063 Newport Ave. AC-3-0064

IRONING DONE, my home. AC-2-9096.

CARPENTER JOURNEYMAN, Particular work for particular people. Roy Bonham, AC-3-7331.

CARDROOM
PASTIME CLUB CARD ROOM
Join your friends for a pleasant evening. Ladies welcome.
5049 Newport.

CHAIR CANING
RUSH SEATS
BLIND INDUSTRIES
OF CALIFORNIA
100 West "B" St. BE-4-4149

COCKTAIL LOUNGES
WEBB'S CANTEEN
Dancing Nightly
1921 Bacon AC-3-9850

ELECTRICAL CONTRATORS
C. O. CARL & SON
2223 Bacon AC-3-1919

FLORISTS
JO'S FLOWER SHOP
4726 Voltaire AC-3-3306

FUNERAL HOME
BEARDSLEY FUNERAL HOME
1818 Sunset Cliffs
AC-3-8100

HARDWARE
SCHOEN'S HARDWARE
Housewares . Paints Toys
4827 Newport AC-2-8091

JEWELERS
The Biggest Little Jeweler in Ocean Beach
C. L. DERSCH
JEWELER and WATCHMAKER
4952 Newport Ave. Ocean Beach
All Work Done in our Shop!
AC-2-0215

SMITH & SONS JEWELERS
4831 Newport AC-3-0718

LUMBER
POINT LOMA LUMBER CO.
4975 N. Harbor Drive
AC-3-7111

MOVING & STORAGE
OCEAN BEACH TRANSFER
MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

B & K TRANSFER
1930 Bacon St. AC-3-9008

NOTARIES
SIEGEL REALTY
4170 Voltaire AC-3-7147

NURSERIES
BLUE PACIFIC NURSERY
4850 Newport AC-2-1151

SCHOOLS
PLAYHOUSE
NURSERY SCHOOL
6:45 to 5:30 Ages 2 to 6
Preschool and kindergarten—
Hot Lunches
4678 Santa Monica AC-2-8418

Nursery to First Grade
Little Tots
Nursery School
4972 Santa Monica AC-2-2314

PT. LOMA PLAY SCHOOL
2 thru 6 yrs.
2909 Keats (near DeFalco's)
AC-2-9111

SCHOOLS—Academic
Nursery To 9th Grade
WARREN WALKER SCHOOL
4605 Pt. Loma Ave.
AC-3-3663

SERVICE STATIONS
BILL'S MOBILGAS SERVICE
Corner Point Loma Ave.
and Sunset Cliffs, AC-2-4422

SHOE REPAIR
WOOD'S SHOE SERVICE
4979 Newport AC-2-0165

TAXI SERVICE
A.B.C. CAB CO. AC-3-8322
2-Way Radios Open 24 hrs.
Low, Low Rates · Go Anywhere
5 can ride for price of 1
5049 Newport

WATER SOFTENERS, Sales & Service
DUDLEY PLUMBING
4950 Voltaire AC-3-7468

17—Child Care

BABY SITTING my home. Monday thru Friday. AC-3-0056.

BABY SITTING — Experienced. Your home. AC-3-7841.

CHILD CARE my home. Any age. AC-3-5104.

BABY sitting, any hour, live in or out. Experienced. AC-3-1833.

BABY SITTING or care of elderly person. AC-2-7177.

17—Child Care

CHILD CARE, for working mother. Prefer boy under school age, approximately 4 yrs. Fenced play yard. AC-3-1804.

CHILD CARE, my home. Full time. AC-3-5784.

CHILD CARE in my home, hour, day, or week. Nursing experience. 1977 Sunset Cliffs Blvd.

CHILD CARE, My home. Near Silvergate School. AC-3-5790.

BABY SITTING, evenings. Own transportation. AC-3-6483 or AC-3-1325.

BABY SITTING. Best references. AC-3-9045 or AC-3-0097.

BABY SITTING, day or week, my home. AC-3-9810.

18—Situations Wanted

RETIRED man wants yard work. $1.50 hour. AC-2-4647.

18-A—Help Wanted

BOYS, TO DELIVER PENINSULA NEWS, ROSECRANS & TALBOT AREA EACH THURSDAY. AC-3-3156.

DRIVER, Full or part time. ABC Cab Co. 5049 Newport.

19—Help Wanted, Female

SKIP TRACER — Collection clerk. Will train. AC-3-9610.

HOUSEKEEPER, white, for elderly couple. Live in. Must drive. car. AC-2-2980.

EXPERIENCED receptionist, Ocean Beach real estate office. Box B-18, Peninsula News.

20—Help Wanted, Male

SPECIALTY SALESMAN—Leads furnished. Apply 1911 Cable St. between 9 and 10 a.m. only.

MEN NEEDED as District Managers for the INDEPENDENT. Must have car. Full time, permanent positions. Inquire 1243 Broadway.

21—Radio, TV

TV SERVICE. Cash and carry Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3069.

TV RENTALS—By week or month. Delivery service. BOB HORN TELEVISION, 1865 Sunset Cliffs, AC-3-7139.

24—Miscellaneous For Sale

BOX SPRINGS and mattress. Full size, $10. Philco refrigerator, $45. AC-2-2783.

COFFEE and end tables, $8 and $7; phono-radio recorder, records, vacuum, and miscellaneous. 5041 Cape May.

DUNCAN PHYFE extension table, six chairs, buffet, $125. AC-3-3357.

DINING ROOM table, $15. Dinette set, $25. 2035 Ebers, AC-2-7089.

DRESSES, SUITS, size 10-12, Shoes, 7½; hats for Fall wear. All quality items. Sacrifice. AC-2-7983.

ELECTROLUX vacuum cleaner. Excellent condition. AC-3-6418.

FURNITURE, cheap. AC-2-1996.

GAS RANGE, large oven, rotisserie, griddle, clock. Like new. AC-3-0815.

LIKE NEW apt. size stove, $50, or trade for washing machine. 4249 Whittier, AC-2-7080.

MAYTAG Wringer Washer. White, aluminum tub. Phone AC-2-7465, after 5 and Saturday.

3-PIECE Period living room set. Genuine down cushions. Must be seen to be appreciated. 5010 Muir Ave. AC-2-7081.

STEER MANURE, 50c per bag on 5 or more sacks.
BAYVIEW NURSERY
4927 Voltaire St. AC-2-8969

TWO-WHEELED utility trailer. License, hitch, no springs. Ideal for heavy loads. 3½x6. $50. AC-2-6700.

TWO-PIECE living room set, forest green frieze. Good condition. Three matching tables. Electric stove. Can be seen daily, 11 to 5:30. 1051 Rosecrans, AC-2-1607.

TAPPAN MODERN 4-burner gas range. Like new. Electric clock, automatic electric stove and oven controls, oven door window and oven light. Large broiler, storage cabinets. Bargain, $50. Good 18" lawn mower, $8. Phone AC-3-6540.

24" ADMIRAL TV, Table model, $99.50. Bob Horn TV, 1865 Sunset Cliffs Blvd. AC-3-7139.

"WELBUILT" Gas Range, 4 burners, good condition, $35. AC-3-1039.

20" MOTOROLA TV, Blonde console, 1-yr. warranty on picture tube. Reasonable. Bob Horn TV, 1865 Sunset Cliffs Blvd. Phone AC-3-7139.

TWO TWIN bed frames. Solid dark mahogany, beautifully carved and polished. Half price, $85. AC-2-2434.

16" RCA TV Console, Full doors. Beautiful, $69.95. Bob Horn TV, 1865 Sunset Cliffs Blvd. Phone AC-3-7139.

17" DUMONT TV, Console, am-fm radio combination, $74.95. Bob Horn TV, 1865 Sunset Cliffs Blvd., AC-3-7139.

REAL ESTATE

Want R-4 or C-Zone Lots
Have 1st and 2nd Trust Deeds
Call Now!
Dick W. Arneson
REALTOR
4783 Voltaire St.
AC-3-1624

$11,500—2 B.R. home. Very attractive. Close in.

$10,500—2 B.R. stucco home. Cor. lot & garage. $2,000 dn.

$16,500—Two on one. 2 B.R. each. Cor. lot. Big income.

$16,500—Very choice duplex, 2 B.R. each, close in corner lot.

$26,500—4-unit court, lot highly improved. Very good terms.

$47,500—8 unit court, 7 nicely furn. 1 yr. old. $570 per mo.

$64,000—6-unit court. 4-2 B.R. & 2-1 B.R.'s. Income $640.

LISTINGS WANTED
We want your OCEAN BEACH AND PT. LOMA LISTING. We WILL advertise it, in Five separate papers.
BERT W. WENRICH
Realtor
Ocean Beach
2029 Bacon AC-2-8425

Drive to 4327 Mentone
Nice 2 B.R., R-4 lot. Vacant. $3000 down.

Loma Portal Ranch
3 B.R., 1½ baths. Near parochial school. F.H.A. financing. Low dn.

Wooded area
3 B.R. completely furnished. Owner leaving State. Terms to F.H.A. financing.

Fleetridge 4 Bdrm., 2 Bath
Beautifully developed yard. Immediate possession. Owner leaving city. Try your offer.

FRED J. KORABEK, Realtors
And Associates
2145 POINSETTIA
AC-2-1148

CLASSIFIED ADS WILL SELL YOUR UNWANTED ARTICLES QUICKLY AND AT A REASONABLE COST!

24—Miscellaneous For Sale

ROPER water softener, like new. Moving. Child's swing set. AC-2-3551.

5-PIECE patio set. Good condition, $25. AC-3-0934.

GAS STOVE, full size. Good baker. Any time. AC-2-2317.

REAL ESTATE

Point Loma -- Ocean Beach Realty Association

LOOK FOR THIS EMBLEM

Your multiple realtors in line with other occupations will be closed on Sundays (offices closed—no open houses.) And therefore will be better able to serve you on week days. Please call one of the following:

MULTIPLE LISTING SERVICE — MEMBER

Member Offices Closed Sundays

PT. LOMA MODERN
3 B.R., 2 baths. A perfect home for the young couple or those who want to let down and live. This home was designed by the owner for easy living. Sunken living room with fireplace and open beam ceiling. Lots of cedar paneling. Can be used as 3 bedroom or 2 bedroom and den. Sunny and comfortable. $21,500. Reasonable down with good terms.

A REAL TREAT
is in store for you when you see this cozy 2 bedroom. Newly decorated inside and painted outside. Pleasant little dining room. Brick patio and fenced yard. Copper plumbing and new water heater. F.H.A. financing. $12,950 and only $1850 dn. to in-service personnel.

IF YOU WANT VIEW
It is here in this darling 2 bedroom in choice location. Natural wood finish in kitchen. Living room newly decorated. Patio and fruit trees. $13,250. Small down. F.H.A. financing.

RAINBOW REALTY
4785 Narragansett Ave.
AC-3-1668

Value-Packed GI Resale
Colonial ranch. 3 B.R., 2 baths. Spacious family home. Fireplace, central heat, covered patio, dishwasher, 2 car garage.
Owner must sell!
Eves., Mrs. Hecsh, AC-2-6294

IN SERVICE—Try $1500 Dn.
Barn red attractive 2 B.R., near Fleetridge. Covered brick patio, fenced. Fruit trees. This is hot! Call now!
Evenings, call Art, HO-9-1101

SIEGEL REALTY
AC-3-7147
4170 Voltaire

YOUR CHOICE
We have 2 of the nicest 2 B.R. homes in Point Loma, each with many extras, such as drapes, carpeting, fireplace, and disposal. Priced from $13,950 to $14,750 with $3,000 down. Submit your terms.
Call now for details
RICHARD HILLMEN, Realtor
4113 Voltaire St. AC-2-1123

POINT LOMA — $16,500
IN BEAUTIFUL PLUMOSA PARK, DON'T MISS THIS! A modest priced home in a big neighborhood, Spacious 2 bedrooms, 14x21 living room, fireplace, separate dining and breakfast rooms. Level lot, 100 foot frontage. SEE THIS TODAY SURE.

— A —
POINT LOMA MUST SEE
NEARLY NEW IN LOMA PORTAL
REDWOOD BOARD 'N BAT, 3 bedroom, 2 baths, 17x24 living room with view of beaches and ocean. Built-in range and oven, central heat. Enclosed patio and entertaining area, complete with regulation shuffle board court. NOTHING LIKE THIS AT ONLY $26,500. We have the key. call
ROBERT CROOKS CO.
Realtors
2125 Poinsettia
AC-3-7121 AC-2-5603

CHOICE PT. LOMA 3 BDRM.
With lovely view. Has $9000 G.I. 4% loan. Pay $69.50, including taxes. Full price only $16,800. Try $3,000 down.

Exceptional 2 Bdrm., 2 Bath
With panoramic bay views. A deluxe home at a reasonable price.
GRAY REALTY
Realtors
AC-2-9601
AC-2-1117 AC-2-7855

PT. LOMA MODERN
Vacant, move in today! Spacious, clean sunny!!
3 bedroom home in fine location. Separate dining area, large kitchen and breakfast room. Beautiful garden, fruit trees, and patio. This home is different!!
$18,500
MILNER REAL ESTATE
2931 Carleton
AC-3-6201 AC-3-9916

KIDS ? ? ? ?
Room galore for large family. 4 B.R., 1 bath and room for second bath. Dining room, fireplace, 50x140 R-2 lot. Near all Ocean Beach and Pt. Loma schools. $12,700. $2950 down. Owner anxious.
ROSECRANS REALTY
AC-2-1171 1205 Rosecrans
NO SUNDAY SELLING

BAY SHORE REALTY OFFERS
POINT LOMA DELUXE
4025 & 4055 JOHN STREET
OPEN DAILY 1 TO 5
CLOSED ON SUNDAYS
EXCLUSIVE WOODED AREA.
BRAND NEW, over 2,000 sq. ft. of best construction. ALL ELEC. BUILT-IN kitchen, natural wood cabinets & paneling, all the latest extras in PT. LOMA'S MOST BEAUTIFUL NEIGHBORHOOD.

POINT LOMA
4318 HILL ST.
OPEN DAILY 1 TO 5
CLOSED ON SUNDAY
BRAND NEW-SUPER VIEW
3-B.R., 2 bath, 2 car gar. Beautiful beamed, L. R. Built-in range and oven.

HARBOR AND CITY VIEW
$35,000—TRY $5000 DN.
Owner leaving must be sold. 3-B.R. 2 bath, plus 12x24 playroom, over 2,200 sq. ft. of rear view home in a deluxe neighborhood. Financing all set up for you.

POINT LOMA VIEW
BRAND NEW & RANCHY
3 BEDROOMS, 2 BATHS
GLASS doors ot patio area. Lots of extras. 2 car gar. A real buy at $19,750. F.H.A. Terms.

POINT LOMA
WOODLAND FARM HOUSE
LOADED WITH CHARM
OUT NEAR ELECTRONICS LAB.
APPROX. 1,500 sq. ft. 2-B.R. & Den, an older home on a valuable 65x100 wooded area lot. $14,950.

PT. LOMA SPECIAL
2-B.R., $11,950 FHA TEAMS
$1800 Dn. to service man. Tip top shape—fine location.

BAY SHORE REALTY
4222 VOLTAIRE
AC-3-7141 Eves AC-3-0604

HOME & INCOME
Here is the "sharpest" Duplex in the Loma Portal area! 925 sq. ft. in each 2 B.R. unit. Beautifully built in '50 by Contractor for his own use. Shake shingle and stucco, copper piping, steel sash, and lots of tile. Close to schools & only one block to bus and shopping center. The price is right, so act quickly!
CARL ACKERMAN
Realtor
"Fine Point Loma Homes"
1259 Rosecrans AC-3-3174

24—Miscellaneous For Sale

INLAID LINOLEUM
Latest Designs by ARMSTRONG—Including CORLON
FREE ESTIMATES
SHAW'S FURNITURE
4051 Voltaire St. AC-3-3630

USED
SEWING MACHINE
BARGAINS
$100 off on a Pfaff, like new. "Ideal" Sewing Machine....19.95
Kenmore Console 79.00
REAL SPECIAL
SINGER FEATHERWEIGHT
See it today.
BROTHER SEWING CENTER
1911 Cable St. Ocean Beach
Phone AC-3-5253

GIRL'S 24" Schwinn bike. In fine condition. AC-3-6078.

24—Misc. For Sale

METAL STORAGE CABINETS $11.95
5-PC. DINETTE SETS 49.95
ALUMINUM FOLDING CHAIRS 4.99
4-DRAWER UNFINISHED CHESTS..11.95
UNFINISHED CLOTHES HAMPERS 2.49
10% off on all outdoor furniture
We Give S & H Green Stamps
COMMUNITY FURNITURE CO.
4887 Voltaire Street

SQUIRREL COAT, LIKE NEW, SIZE 36. COST $500., WILL SELL FOR $150. AC-3-5824.

25-A—Wanted To Buy

UPRIGHT, Good Condition, for beginners. AC-3-0503.

28—Lost & Found

LOST—OLD SEALEYHAM terrier. No collar, partially blind, deaf. 1591 Catalina Blvd. Phone AC-3-6185.

LOST—BLUE PARAKEET, two weeks ago. Dirty head. Answers to "Cutie". AC-2-7775.

LOST—BLACK MALE COCKER. Reward. AC-3-8765.

29—Autos For Sale

'55 FORD Ranch Wagon. Overdrive, radio, heater. Tip-top condition, low mileage. $2195. AC-3-5395.

FORD '54 convertible. All extras, like new. AC-3-0494.

30—Boats For Sale

BOBBIE'S BOATS
Motors, Trailers, eves. JU-2-9568

NOEL FURNITURE

LOOK! AT THESE--- BARGAINS

MATTRESSES MATTRESSES AND MORE MATTRESSES

We have just purchased seventy (70) Inco Box Springs and Mattresses at a Bargain and are now passing this volume savings on to you.

You have your choice of 4 tickings in either Twin or Double Sets--- ALL MATTRESSES ARE 312 COIL FREEFORMED with a Factory 10 Year Guarantee.

Reg. Price 89.95 NOW ONLY 59.95 a set

ARMSTRONG LINOLEUM 9x12 RUGS

12 COLORS TO CHOOSE FROM

NOW ONLY 9.95 each

BEDROOM SETS

GILLESPIE 4-PC. PLATINUM WALNUT BED ROOM SET including Dresser with Mirror, Book Case Headboard, 2 Night Stands. Regular 179.95- - - Now Only **$135.00**

GILLESPIE 2-BC. BED ROOM SET IN SEA MIST, including Dresser with Mirror and Book Case Headboard. Regular 139.95 - - - now **$99.00**

CARPET

WE ARE CLOSING OUT 3 ROLLS OF COTTON CARPET - - - LIGHT GREEN, DARK GREEN, BEIGE TO CHOOSE FROM - - - IT'S GOING AT COST - - - SO DON'T MISS THIS VALUE.

$2.95 Sq. Yd. in Cut Rugs.

$5.50 Sq. Yd. laid wall to wall, incl. Pad.

Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

SHOP MONDAY & FRIDAY EVENINGS UNTIL 9

CLOSED MONDAYS UNTIL NOON

NOEL FURNITURE

4836 Newport Avenue, Ocean Beach, AC-3-3163